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04/21/2021

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

#### **Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

#### Opposer Information

Name	Walmart Apollo, LLC
Granted to Date of previous extension	04/21/2021
Address	702 SW 8TH STREET, MS 0215 BENTONVILLE, AR 72716 UNITED STATES

Correspondence information	ERICA N. GOVEN KUTAK ROCK LLP 1650 FARNAM STREET OMAHA, NE 68102 UNITED STATES Primary Email: erica.goven@kutakrock.com Secondary Email(s): kalli.davis@kutakrock.com, trade- marks.goven@kutakrock.com, dsdocketuswmt@dinsmore.com, wal- marttm@kutakrock.com, trademarks.stephenson@kutakrock.com No phone number provided.

### **Applicant Information**

Application No.	88746444	Publication date	12/22/2020
Opposition Filing Date	04/21/2021	Opposition Peri- od Ends	04/21/2021
Applicant	Yeezy LLC 6 CENTERPOINTE DR. #700 LA PALMA, CA 90623 UNITED STATES		

### Goods/Services Affected by Opposition

Class 006. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Metal modular homes

Class 009. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Musical sound recordings; audio-visual recordings, namely, compact discs, phonograph records, CD-ROMs, DVDs and downloadable MP3 files all featuring music and sound tracks; downloadable musical soundrecordings; downloadable video recordings featuring music; downloadable electronic publications in the nature of books,booklets, magazines, journals, manuals,brochures, leaflets, pamphlets and newsletters, all in the field of music, entertainment, television, film, the arts, fashion, lifestyles, culture, social issues and politics; electronic publications, namely, books, booklets, magazines, journals, manuals, brochures, leaflets, pamphlets and newsletters, all in the field of music, entertainment, television, film, the arts, fashion, lifestyles, culture, social issues and politics, recorded on CD-ROMs; magnets; decorative

magnets; refrigerator magnets; novelty magnets; mouse pads; compact disc cases and covers in the nature of sleeves; face plates for cell phones; jackets for computer discs; fitted cases for storage and transportation, namely, cases for compact discs, DVDs, CD-ROMs, computers, cameras, camcorders and portable phones; computercarrying cases; wrist rests and supports for computer mouse users; wrist rests for computers and computer accessories; computer keyboard wrist pads; downloadable music, ring tones, graphics, and electronic games via the Internet and wireless devices; downloadable wireless game software: downloadable wireless entertainment via the internet and wireless devices, namely, ring tones, images featuringgraphics and photographs, and computer wallpaper; downloadable screen saver software, via the internet and wireless devices; computer game discs, programs and software; video game discs, recorded video game software, recorded video game programs; downloadable interactive multimedia computer game program; downloadable interactive video game programs; interactive audio game discs containing action games and role playing games; interactive video games of virtual reality comprised of computer hardware and downloadablesoftware; downloadable virtual reality game software; multi-media software recorded on CD-ROM featuring music, games and entertainment in the nature of motion pictures, music videos, films and television series, programs and shows featuring cartoon and animation, adventure, comedy, drama, music, games, sports, live-action in the nature of football, baseball, basketball and tennis games and cinematography and videography that does not use animation and that combines both animated characters and humans, artists, entertainers, the arts, namely, dramatic acts and dance, pop culture, prerecorded live concert footage of audio, visual and dramatic performances; downloadable computer software for use in the design, development and execution of wireless game and entertainment programs and applications; electric and electronic apparatus and appliances, for analog, digital or optical receiving, processing, reproduction, control, amplification or distribution of light, sound or image signals, namely, radios, radio receivers, players and recorders for CDs and MP3 files, compact disc players, DVD players, loud speaker systems, power transformers for amplification, loudspeakers, headphones, earphones and remote controls therefor; radio receivers; radios for automobiles; amplifiers; loudspeakers; loudspeakers with built-in amplifiers; digital audio players for music; audio equipment containing amplifiers, namely, stereo tuners and loudspeakers containing amplifiers; digital audio and video recorders and players; audiovisual equipment for vehicles, namely, stereos, speakers, DVD players, digital audio and video players; remote controls for radios, radio receivers, players and recorders for CDs and MP3 files, compact disc players, DVD players, loud speaker systems; cables for electrical or optical signal transmission; electronic control units comprised of electrical controllers for regulation of sound signals; downloadable software for the remote control of lamps and other lightingdevices, digital audio and video recorders and players; telecommunication equipment, namely, telecommunication cables, telecommunication exchangers, telecommunication switches; telecommunications anddata networking hardware, namely, devices for transporting and aggregating voice, data, and video communications acrossmultiple network infrastructures and communications protocols, telecommunications transmitters; electric and electronicapparatus and appliances for data processing and for input, output and storage of data, namely, central processing units for processing information, data, sound or images; downloadable computer software for use in database management and for managing the download and storage of audio and video files; disc storage containers; software for electric and electronic apparatus and appliances, namely, downloadable software to control and improve audio equipment sound quality; downloadable software for the uploading and downloading of digital files such as music files from a database to personal computer, MP3 players and mobile telephones; and downloadable software for use in linking audio and video equipment with parts of the audio and video equipment; microphones

Class 019. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: Non-metal modular homes

Class 025. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Clothing, namely, shirts, T-shirts, under shirts, night shirts, rugby shirts, polo shirts, cardigans, jerseys, uniforms, scrub tops and pants not for medical purposes, smocks, dress shirts, pants, trousers, slacks, jeans, culottes, cargo pants, stretch pants, denim jeans, pants made of denim, overalls, coveralls, jumpers, jump suits, shorts, boxer shorts, Bermuda shorts, track shorts, running shorts, tops, stretch tops, tube tops, croptops, tank tops, tankinis, halter tops,sweatshirts, hooded sweatshirts, hoodies, crew neck sweatshirts, sweat shorts, sweat pants, wraps, warm-up suits, jogging suits, track suits, play suits, blouses, skirts, dresses, sweaters, vests, fleece vests, pullovers, snow suits, parkas, capes, anoraks, ponchos, cloaks, shrugs, jackets, reversible jackets, wind-resistant jackets, shell jackets, shirt jackets, sports jackets, golf and ski jackets, jean jackets, denim jackets, bomberjackets, coats, heavy coats, over

coats, denim coats, trench coats, blazers, suits, jumpsuits, turtlenecks, ski bibs, swimwear, beachwear, tennis wear, surf wear, ski wear, layettes, infantwear, infants sleepers, booties, baby bibs not of paper, caps being headwear, swim caps, berets, beanies, hats, visors being headwear, headbands, wrist bands, sweat bands, headwear, ear muffs, aprons, scarves, bandanas, belts, suspenders, neckwear, ties, neckerchiefs, pocket squares, ascots, underwear, thermal underwear, long underwear, briefs, swim and bathing trunks, bras, thong underwear, G-strings, singlets, socks, loungewear, robes, underclothes, pajamas, sleepwear, night gowns, nighties, lingerie, leg warmers, hosiery,pantyhose, body stockings, knee highs, leggings, tights, gloves, mittens, rain slickers, rainwear, footwear, sneakers, tennis shoes, boots, galoshes, sandals, flip-flops, and slippers

Class 035. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Retail store services, wholesale store services, mail order services, on-line ordering services, on-line retail store services, and retail store services available through computer communications and interactive television, all of the aforesaid featuring recorded audiovisual products, music related items, audio-visualproducts, computer goods, software and games, and clothing; management of performing artists; talent agencies; providing a web site which features advertisements for the goods and services of others on a global computer network; providing space at a web site for the advertisement of the goods and services of others; providing a web site at which users can offer goods for sale and buy goods offered by others, namely, providing a websitefeaturing an online marketplace for exchanging goods and services with other users; promoting the goods and services ofothers by providing hypertext links to the web sites of others; promoting the goods and services of others by providinga web site at which users can link to music, entertainment, television, film, fashion, beauty, lifestyles, home furnishings, games, and the arts; providing on-line web directory services featuring hyperlinks to the web sites of others; providing consumer information about the goods and services of others via the global computer network; promoting the goods and services of others by means of operating an on-line shopping mall with linksto the retail web sites of others; promoting the goods and services of others through on-line ordering services and web-based catalogues featuring those goods and services; providing an on-line showroom for the goods of others in the fields of music, entertainment, television, film, fashion, beauty, lifestyles, home furnishings, games, and the arts; promoting the goods and services of others by preparing and placing advertisements in an electronic magazine accessed through aglobal computer network; promoting and conducting trade shows in the fields of music, entertainment, television, film, fashion, beauty, lifestyles, home furnishings, games, and the arts; conducting an on-line trade show exhibition in the fields of music, entertainment, television, film, fashion, beauty, lifestyles, home furnishings, games, and the arts; promoting the concerts of others; promotingthe goods and services of others by arranging for sponsors to affiliate their goods and services with music, cultural and entertainment events; organizing exhibitions for commercial or advertising purposes, namely, exhibitions providing consumer information pertaining to video, audio, computer and telecommunications equipment, systems and services related thereto; on-line retail store services featuring downloadable electronic books

Class 037. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Construction of modular homes

Class 038. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Streaming of music, audio, images, video and other multimedia content over the internet, wireless networks and other computer networks and electronic communications networks; electronic transmission of streamed and downloadable music, audio, video and other multimedia content for others; broadcasting and electronic transmission of streamed and downloadable digital music, audio, video and multimedia content for others; webcasting services; providing online chat rooms, online electronic bulletin boards and online community forums for the transmission of information and messages between users, in the field of entertainment, music, concerts, news and cultural events; providing access to websites and databases on the internet that present artists, music albums, songs and entertainment servicesin the nature of music, current events and entertainment news and that allow customers to program audio, text, video and other multimedia content, including music, concerts, news, cultural events, and entertainment-related programs on a website and in mobile applications; broadcasting of cable television, television and radio programs; text and numeric wireless digital messaging services; providing e-mail transmission services; providing instant messaging services; computer services, namely, providing on-line facilities for real-time interaction with other computer users concerning topics of general interest; video streaming services via the internet, featuring independent films and movies; telecommunications services, namely, the transfer of data by telecommunication

Class 041. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Record production; music production; audio recording and production; videotape production; motion picture song production; production of video discs for others; recording studios; entertainment services, namely, producing musical audio andvideo programs; distribution of musicaland audio and video programs in the field of radio and television programs featuring cartoon and animation, adventure, comedy, drama, music, games, sports, live-action in the nature of football, baseball, basketball and tennis games and cinematography and videography that does not use animation and that combines both animated characters and humans, artists, entertainers, the arts, namely, dramatic acts and dance, pop culture, pre-recorded live concert footage of audio, visual and dramatic performances; music composition and transcription for others; song writing services; music publishing services; entertainment in the nature of live performances by a musical artist, musical group or musical band; entertainment in the nature of live visual and audioperformances by a musical artist, musical group and musical band; entertainment, namely, live music concerts; entertainment, namely, personal appearances by a musician, musical group, musical band, entertainer, actor or celebrity; entertainment services, namely, providing a web site featuring nondownloadable musical performances, musical videos, related film clips, and photographs; entertainmentservices, namely, providing non-downloadable prerecorded music, information in the field of music, commentary and articles about music, all online via a global computer network; providing a web site that features information on music, entertainment, television, film, games, and the arts; production of television and radio programs; radio entertainment production; motion picture film production; entertainment in the nature of on-going television, cable television and radio programs featuring music, beauty, fashion, modeling, comedy, dramatic acts, and spoken word; entertainment services, namely, providing television and cable television programs featuring music, entertainment, fashion, beauty, comedy, drama, dramedy, and spoken word; providing a variety show distributed over television, cable television, radio, satellite, audio and video media; entertainment, namely, a continuing variety and musical show broadcast over television, satellite and the internet; entertainment in the nature of theater productions; entertainment in the nature of traveling live show performances featuring music, drama, and spoken word; entertainment services, namely, providing an on-line computer game; providing a computer game that may be accessed network-wide by network users; amusement parks and centers; amusement arcades; children's entertainment and amusement centers, namely, interactive play areas; entertainment in the nature of an amusement park ride; entertainment services in the nature of an amusement park attraction, namely, a themed area; entertainment services in the nature of an amusement park show; education services, namely, conducting classes and seminars in the field of video, audio, computer and telecommunications equipment and systems; educational services through local or global computer networks, namely, providing online classes in the field of video, audio, computer and telecommunications equipment and systems; providing online training through local or global computer networks in the fields of video, audio, computer and telecommunications equipment and systems; entertainment services, namely, providing a web site featuring non-downloadable videos, film clips, photographs and multimedia materials featuring musical performances; entertainment services, namely, providing of non-downloadable prerecorded music and information in the field of music, and commentary and articles about music, all on-line via global and local computer network; Book publishing; Online electronic publishing of books and periodicals

Class 043. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: Hotel services

### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
No bona fide intent to use mark in commerce for identified goods or services	Trademark Act Section 1(b), 44(e) or 66(a)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
False suggestion of a connection with persons, living or dead, institutions, beliefs, or national symbols, or brings them into contempt, or disrepute	Trademark Act Section 2(a)

# Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3373555	Application Date	10/26/2006
Registration Date	01/22/2008	Foreign Priority Date	NONE
Word Mark	NONE	-	
Design Mark			
Description of Mark	The mark consists of a design to resemble a spark.	n of six rays symmetr	ically centered around a circle
Goods/Services	Class 035. First use: First Use Online retail department store cery store services		
II.S. Application	88956310	Application Date	06/09/2020

U.S. Application No.	88956310	Application Date	06/09/2020
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
Description of Mark	The mark consists of a design of six yellow rays symmetrically positioned in a circle to resemble a spark.
Goods/Services	Class 035. First use: First Use: 0 First Use In Commerce: 0
	Retail and on-line retail grocery storeservices featuring home delivery service; credit card registration services
	Class 036. First use: First Use: 0 First Use In Commerce: 0
	Credit card services, namely, processing of credit card payments; credit card payment processing services; credit card transaction processing services; issuance of credit cards
	Class 039. First use: First Use: 0 First Use In Commerce: 0
	Delivery and transport of goods

U.S. Application No.	88573429	Application Date	08/09/2019
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	NONE	-	

Design Mark			
Description of Mark	The mark consists of a design of six yellow rays symmetrically positioned in a circle to resemble a spark.		
Goods/Services	Class 007. First use: First Use: 0 First Use In Commerce: 0		
	Vending machines; Vending machine kiosk; Kiosks comprised of vending machines; Vending machines for relatively expensive consumer goods conducive to being stolen		
	Class 035. First use: First Use: 0 First Use In Commerce: 0		
	Retail store services featuring a wide variety of consumer goods; Retail store services featuring a wide variety of consumer goods, which incorporates slips ofpaper that can be redeemed for items bymachines in front of store		

U.S. Application No.	88494101	Application Date	06/28/2019
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	NONE	•	•

## Design Mark Description of The mark consists of a design of six rays symmetrically positioned in a circle to Mark resemble a spark. Goods/Services Class 035. First use: First Use: 2007/09/12 First Use In Commerce: 2007/09/12 Retail store services featuring health products and retail pharmacy services Class 036. First use: First Use: 2020/10/00 First Use In Commerce: 2020/10/00 Insurance consulting in the field of life and health insurance Class 041. First use: First Use: 2020/08/00 First Use In Commerce: 2020/08/00 Educational services, namely, conducting nutrition classes; educational services, namely, conducting diabetic coaching and classes; educational services, namely, conducting cooking classes Class 042. First use: First Use: 2019/09/00 First Use In Commerce: 2019/09/00 Medical laboratory services Class 044. First use: First Use: 2019/09/00 First Use In Commerce: 2019/09/00 Health care services, namely, wellness programs; health care services, namely, disease management programs; health careservices, namely, personal medical careservices, mental health services, primary care medical services, over the counter medical service, dental hygienist services, urgent dental care center services; dental services, namely, performing restorative and cosmetic procedures; ophthalmology services; optometry services; pharmacy services, namely, preparation of prescriptions in pharmacies; advisory services relating to nutrition; providing healthy lifestyle and nutrition services, namely, personal assessments, personalized routines, maintenance schedules, and counseling; counseling services in the fields of health, nutrition and lifestyle wellness; X-ray technician services; X-ray examinations for medical purposes; speech therapy services; speech pathology therapy services; speech and language therapy services; medical services, namely, audiology and hearing therapy; auditory rehabilitation services for building speech understanding ability; healthcare services, namely, walk-in medical clinic services, non-emergency medical treatment services, wellness programs; providing healthcare information to others; urgent medical care services; behavioral health services; dermatology services; mammography testing services

U.S. Application	88494096	Application Date	06/28/2019
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No.				
Registration Date	NONE	Foreign Priority Date	NONE	
Word Mark	NONE			
Design Mark				
Description of Mark Goods/Services	The mark consists of a design circle to resemble a spark.			
	Class 035. First use: First Use: 2007/09/12 First Use In Commerce: 2007/09/12 Retail store services featuring health products and retail pharmacy services Class 036. First use: First Use: 2020/10/00 First Use In Commerce: 2020/10/00 Insurance consulting in the field of life and health insurance Class 041. First use: First Use: 2020/08/00 First Use In Commerce: 2020/08/00 Educational services, namely, conducting nutrition classes; educational services, namely, conducting diabetic coaching and classes; educational services, namely, conducting cooking classes  Class 042. First use: First Use: 2019/09/00 First Use In Commerce: 2019/09/00 Medical laboratory services  Class 044. First use: First Use: 2019/09/00 First Use In Commerce: 2019/09/00 Health care services, namely, wellness programs; health care services, namely, disease management programs; health careservices, namely, personal medical careservices, mental health services, primary care medical services, over the counter medical service, dental hygienist services, urgent dental care center services; dental services; optometry services; pharmacy services, namely, preparation of prescriptions in pharmacies; advisory services relating to nutrition; providing healthy lifestyle and nutrition services, namely, personal assessments, personalized routines, maintenance schedules, and counseling; counseling services in the fields of health, nutrition and lifestyle wellness; X-ray technician services; X-ray examinations for medical purposes; speech therapy services; speech pathology therapy services; speech and language therapy services; medical services, namely, audiology and hearing therapy; auditory rehabilitation services for building speech understanding ability; healthcare services, namely, walk-in medical clinic services, non-emergency medical treatment services, wellness programs; providing healthcare information to others; urgent medical care			

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U.S. Registration No.	6240842	Application Date	09/10/2019
Registration Date	01/05/2021	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of a design of six rays symmetrically positioned in a circle to resemble a spark.		
Goods/Services			se In Commerce: 2008/08/00
	Retail and on-line grocery sto	•	•
	Class 039. First use: First Us		se In Commerce: 2008/08/00
	Transport and delivery of goo	ods	

U.S. Registration No.	5561148	Application Date	02/23/2018
Registration Date	09/11/2018	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
Description of Mark	The mark consists of a design of six rays symmetrically centered around a circle to resemble a spark.
Goods/Services	Class 018. First use: First Use: 2017/10/01 First Use In Commerce: 2017/10/01
	Backpacks, book bags, purses, briefcasetype portfolios, briefcases

U.S. Registration No.	4214308	Application Date	07/23/2009
Registration Date	09/25/2012	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of	The mark consists of a design	n of six rays symmetr	ically centered around a

Mark	circle.	
Goods/Services	Class 028. First use: First Use: 2010/05/30 First Use In Commerce: 2010/05/30	
	Golf balls; Stress relief balls for hand exercise; Stuffed toys	

U.S. Registration No.	4214307	Application Date	07/23/2009
Registration Date	09/25/2012	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of a desigr circle.	of six rays symmetr	ically centered around a
Goods/Services	Class 016. First use: First Use: 2010/02/23 First Use In Commerce: 2010/02/23 Adhesive note paper; Bookmarkers; Decals; Desk sets; Note pads; Notebooks; Pens; Writing pads		

U.S. Registration No.	4023245	Application Date	07/23/2009
Registration Date	09/06/2011	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark		
Description of Mark	The mark consists of a design of six rays symmetrically centered around a circle.	
Goods/Services	Class 025. First use: First Use: 2007/10/00 First Use In Commerce: 2007/10/00	
	shirts; hats; pants; one-piece garmentsfor infants and toddlers; hooded sweat- shirts; jackets; pullovers; headgear, namely, caps	

U.S. Registration No.	3865523	Application Date	07/23/2009
Registration Date	10/19/2010	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			

Description of Mark	The mark consists of a design of six rays symmetrically centered around a circle.
Goods/Services	Class 014. First use: First Use: 2009/06/30 First Use In Commerce: 2009/06/30 Clocks; Jewelry; Watches

U.S. Registration No.	4042549	Application Date	07/23/2009
Registration Date	10/18/2011	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of a desigr circle.	n of six rays symmetr	ically centered around a
Goods/Services	Class 018. First use: First Use Backpacks; Umbrellas	e: 2011/05/30 First U	se In Commerce: 2011/05/30

U.S. Registration No.	4042550	Application Date	07/23/2009
Registration Date	10/18/2011	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
Description of Mark	The mark consists of a design of six rays symmetrically centered around a circle.
Goods/Services	Class 021. First use: First Use: 2011/05/30 First Use In Commerce: 2011/05/30 Bottles, sold empty; Dishware; Mugs

U.S. Registration No.	3940220	Application Date	06/07/2010
Registration Date	04/05/2011	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of	The mark consists of a design	n of six yellow rays sy	mmetrically centered around

Mark	a circle to resemble a spark.
Goods/Services	Class 035. First use: First Use: 2007/09/12 First Use In Commerce: 2007/09/12
	On-line retail store services featuringa wide variety of consumer goods of others; Retail department store services

U.S. Registration No.	4214306	Application Date	07/23/2009
Registration Date	09/25/2012	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of a desigr circle.	n of six rays symmetr	ically centered around a
Goods/Services	Class 009. First use: First Use [ Calculators; Computer mous drives; Mousepads; Pedomet	se; ] Computer storag	

U.S. Registration No.	4045886	Application Date	07/23/2009
Registration Date	10/25/2011	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
Description of Mark	The mark consists of a design of six rays symmetrically centered around a circle.
Goods/Services	Class 006. First use: First Use: 2009/06/30 First Use In Commerce: 2009/06/30 Metal key chains

	T	T	T
U.S. Application No.	90038986	Application Date	07/07/2020
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	WALMART NEIGHBORHOO	D MARKET	
Design Mark	Waln Neighborhoo		
Description of Mark	The mark consists of the word ally above the words "NEIGH the left of a design of six yello resemblea spark.	BORHOOD MARKET	" in blue stylized font, all to
Goods/Services	Class 035. First use: First Use	e: 0 First Use In Com	merce: 0
	Retail bakery shops; Retail de vices; Retail grocery stores; Furing a wide variety of consul	Retail pharmacy service	

U.S. Registration No.	4568622	Application Date	08/16/2011
Registration Date	07/15/2014	Foreign Priority Date	NONE
Word Mark	WALMART NEIGHBORHOOD MARKET		

Design Mark	Walmart > < Neighborhood Market	
Description of Mark	The mark consists of "WALMART" is located directly above "NEIGHBORHOOD MARKET" in encompassed in an oval all to the left of a design of six rays symmetrically centered around a circle to resemble a spark.	
Goods/Services	Class 035. First use: First Use: 2011/12/01 First Use In Commerce: 2011/12/01	
	Retail bakery shops; Retail delicatessen services; Retail department store services; Retail grocery stores; Retail pharmacy services; Retail store services featuring a wide variety of consumer goods of others	

U.S. Registration No.	4785928	Application Date	01/30/2015
Registration Date	08/04/2015	Foreign Priority Date	NONE
Word Mark	FIGHT HUNGER SPARK CH	ANGE	
Design Mark	FIGH: HUNG SPARK CHA		
Description of Mark	The mark consists of a six-po corner of a vertical rectangle ing across the upper right par stacked above the word "HUN CHANGE".	containing a partial in tialimage of a plate c	nage of a four-prong fork lay- ontaining the word "FIGHT"
Goods/Services	Class 035. First use: First Use		
	Promotional services, namely		
	Class 036. First use: First Use		
	Charitable fundraising by mea	ans of directing a port	tion of a customer's fees to a

charity of the customer's choice; Charitable fundraising services, by means of- providing individuals with the information and opportunity to make monetary
donations to their favorite charity

U.S. Registration No.	5794586	Application Date	12/19/2018
Registration Date	07/02/2019	Foreign Priority Date	NONE
Word Mark	FRESHNESS GUARANTEE	)	
Design Mark	> FRESHNESS GUARANTEED		
Description of Mark	The mark consists of the word "FRESHNESS" in a stylized font stacked verticallyon the word "GUARANTEED" in a stylized font, all to the left of a design of sixrays symmetrically centered around a circle to resemble a spark.		
Goods/Services	Class 029. First use: First Us	e: 2018/12/01 First U	lse In Commerce: 2018/12/01
	Guacamole; Coleslaw; Baked beans; Chicken salad; Potato salad; Fresh packaged fruit chunks of watermelon; Seasoned meat, poultry, and seafood; Chicken; Seafood, namely, salmon, cod, tilapia, trout, rockfish, shrimp, roughy, not live; Corn dogs; Sandwiches, namely, fried chicken sandwiches, fish sandwiches		
	Class 030. First use: First Use: 2018/12/01 First Use In Commerce: 2018/12/01		
	Macaroni salad; Pasta salad; Bread; Rolls; Corn bread; Doughnuts; Doughnut holes; Breadsticks; Stuffing mixes containing bread; Bakery goods and dessert items,namely, cakes, cookies, pastries, pies,cheesecakes, cinnamon rolls, candies, chocolate covered pretzels, and frozen confections for retail and wholesale distribution and consumption on or off the premises		

U.S. Registration No.	5712441	Application Date	03/26/2018
Registration Date	04/02/2019	Foreign Priority Date	NONE
Word Mark	FIGHT HUNGER SPARK CHANGE		

Design Mark	FIGHT HUNGER SPARK CHANGE
Description of Mark	The mark consists of a design of six rays symmetrically centered around a circle to resemble a spark in the upper rightcorner of a vertical rectangle containing a partial image of a four-prong fork laying across the upper right partial image of a plate containing the word "FIGHT" stacked above the word "HUNGER" stacked above the words "SPARK CHANGE".
Goods/Services	Class 035. First use: First Use: 2016/03/31 First Use In Commerce: 2016/03/31 Retail store services, online retail store services and grocery store services featuring food; promoting public awareness of issues relating to hunger and nutrition; charitable services, namely, coordination of the procurement and distribution of food donations from manufacturers, wholesalers, retailers, and government agencies to organizations providing food to needy people

U.S. Registration No.	5673365	Application Date	04/27/2018
Registration Date	02/12/2019	Foreign Priority Date	NONE
Word Mark	PICKUP		
Design Mark	\;\P	ick	up
Description of Mark	The mark consists of a design of six rays symmetrically centered around a circle to resemble a spark to the left of theword "PICKUP" in stylized font.		
Goods/Services	Class 035. First use: First Use: 2015/02/03 First Use In Commerce: 2015/02/03 Retail store services featuring a wide variety of consumer goods; Retail grocery		

stores; Retail store services featuring a wide variety of consumer goods of others; Retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retail store services featuring a wide variety of consumer goods; Online retail grocery stores; Online retail store services featuring a wide variety of consumer goods of others; Online retail store services featuring electronics, appliances,indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; Retail and on-line grocery store services featuring pickup, instore pickup and home delivery service; Retail store services featuring convenience store items and gasoline; Retail conveniencestore services

U.S. Registration No.	4707458	Application Date	07/22/2014
Registration Date	03/24/2015	Foreign Priority Date	NONE
Word Mark	SAVINGS CATCHER		
Design Mark	SAVIN CATCH	IGS IER	
Description of Mark	The mark consists of the word ER" with an image of a pig whof a star and the pig's tail is c	nose body contains a	six-pointed stylized depiction
Goods/Services	Class 009. First use: First Use: 2014/07/08 First Use In Commerce: 2014/07/08 Computer application software for desktop computers and mobile devices, namely,software for enabling users to compare prices on products from multiple retailers, and receive promotions		

U.S. Application No.	90317613	Application Date	11/13/2020
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SPOTLIGHT	•	•
Design Mark	>¦ <sp< td=""><td>otlig</td><td>ght</td></sp<>	otlig	ght
Description of Mark	The mark consists of a design of six rays symmetrically centered around a circle to resemble a spark to the left of theword "SPOTLIGHT" in stylized font.		
Goods/Services	Class 035. First use: First Us	e: 0 First Use In Com	merce: 0

Retail and on-line retail grocery storeservices; Retail and on-line retail grocery store services featuring a wide variety of consumer goods of others; Product
demonstration

U.S. Application No.	88372809	Application Date	04/05/2019
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	VIDEO		
Design Mark	Vid	eo	
Description of Mark	The mark consists of the word six rays symmetrically centered orange.		
Goods/Services	Class 009. First use: First Use	e: 0 First Use In Com	merce: 0
	broadcasting, transmitting, dis movies, TV shows, music, eb al, and multimedia content via	n, and accessing dow bws, videos, music, e ent; downloadable cor stributing, reproducing ooks, audiobooks, au a global computer net	nloadable and non- books, audiobooks, games, mputer software for streaming, g, organizing, and sharing udio, video, games, audiovisu- works
	Class 038. First use: First Use		
	Streaming of video games on tethered downloads; streaming	g of music on the Inte	ernet
	Class 041. First use: First Use	e: 0 First Use In Com	merce: 0
	Entertainment services, name electronic games	ely, providing tempora	ary use of non-downloadable
	Class 042. First use: First Use	e: 0 First Use In Com	merce: 0
	Providing non-downloadable network for accessing, download TV shows, games, ebooks, and dia content	pading, purchasing of	

U.S. Registration 3612344 Application Date 10/03/2008
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No.			
Registration Date	04/28/2009	Foreign Priority Date	NONE
Word Mark	WALMART		
Design Mark	Waln	nart	11
Description of Mark	The mark consists of the word sixrays symmetrically centere		
Goods/Services	Class 035. First use: First Use	e: 2008/08/19 First U	se In Commerce: 2008/08/19
	On-line retail store services featuringa wide variety of consumer goods; Retail automobile parts and accessories stores; Retail bakery shops; Retail delicatessen services; Retail grocery stores; Retail pharmacy services; Retail store services featuring a wide variety of consumer goods of others; Retail optical stores; retail automotive supplies and parts stores		

U.S. Registration No.	3612345	Application Date	10/03/2008
Registration Date	04/28/2009	Foreign Priority Date	NONE
Word Mark	WALMART	•	
Design Mark	Waln	narl	: > :
Description of Mark	The mark consists of the work rically centered around a circle		a design of six rays symmet-
Goods/Services	Class 035. First use: First Use: 2008/08/19 First Use In Commerce: 2008/08/19 On-line retail store services featuringa wide variety of consumer goods; Retail automobile parts and accessories stores; Retail bakery shops; Retail delicatessen services; Retail grocery stores; Retail pharmacy services; Retail store services featuring a wide variety of consumer goods of others; Retail optical stores; retail automotive supplies and parts stores		

U.S. Application No.	90342441	Application Date	11/25/2020
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	WALMART COOKSHOP		

Design Mark	COOK ** SHOP
Description of Mark	The mark consists of a design of a pan with the word "COOK" stacked vertically on the word "SHOP" in stylized font in the center of the pan. Above the design of the pan, the handle of the pan separates the word "WALMART" in stylized font from a design of six rays symmetrically centered around a circle to resemble a spark.
Goods/Services	Class 041. First use: First Use: 2020/11/19 First Use In Commerce: 2020/11/19 Entertainment services, namely, providing webcasts in the field of cooking; Entertainment services in the nature of development, creation, production, distribution, and post-production of multimedia entertainment content during which food is prepared and served; Entertainment services, namely, providing ongoing webisodes cooking via a global computer network; Entertainment services, namely, an ongoing series featuring cooking provided through webcasts

U.S. Registration No.	4841044	Application Date	03/17/2015
Registration Date	10/27/2015	Foreign Priority Date	NONE
Word Mark	WALMART INVESTING IN AMERICAN JOBS		

Design Mark	Walmart > \( \) INVESTING IN AMERICAN JOBS
Description of Mark	The mark consists of The word "WALMART"in front of a design of six rays symmetrically centered around a circle to resemble a spark above the words "INVESTING IN AMERICAN JOBS" above three additionaldesigns of six rays symmetrically centered around a circle to resemble sparks all located within a thirteen sided shield.
Goods/Services	Class 035. First use: First Use: 2015/01/01 First Use In Commerce: 2015/01/01 promoting public awareness for goods made or assembled by American workers; Retail store services featuring a wide variety of consumer goods; Retail grocery stores; Retail store services featuring a wide variety of consumer goods of others; Retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retailstore services featuring a wide variety of consumer goods of others; Online retail store services featuring a wide variety of consumer goods of others; Online retail store services featuring electronics, appliances, indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; Retail and on-line grocery store services featuring pickup, instore pickupand home delivery service; Retail storeservices featuring convenience store items and gasoline; Convenience store services

U.S. Registration No.	5240409	Application Date	11/18/2016
Registration Date	07/11/2017	Foreign Priority Date	NONE
Word Mark	WALMART PAY		

Design Mark	Walmart [:\ Pay		
Description of Mark	The mark consists of the words "WALMARTPAY: with a design of six rays symmetrically centered around a circle to resemble a spark contained in brackets in between the words "WALMART" and "PAY".		
Goods/Services	Class 036. First use: First Use: 2015/12/10 First Use In Commerce: 2015/12/10		
	Financial transaction services, namely,providing secure commercial transactions and payment options using a mobile device at a point of sale		

U.S. Application No.	90018718	Application Date	06/24/2020
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	WALMART PAY IT LATER	•	•
Design Mark	Walmart & Pay It Later  Walmart & Later		
Description of Mark	The mark consists of the word "Walmart"followed by a design of six rays symmetrically centered around a circle to resemble a spark, which are positioned abovethe words "Pay It", which is positionedabove the word "Later".		
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0		
	Downloadable computer software for transaction authorization and credit authorization; Downloadable computer software for mobile computers and smart phones, namely, financial services software used to process mobile payments Class 035. First use: First Use: 0 First Use In Commerce: 0		
	Online retail store services ar	nd retailstore services	s featuring layaway services
	Class 036. First use: First Use: 0 First Use In Commerce: 0		
	Computerized financial transa mercial transactions and payr authorization, namely, providi	ment options;Comput	

options using a mobile device at a point of sale; Providing an internet website
portal in the field of financial transaction andpayment processing services; Mer-
chant services, namely, payment transaction processing services

U.S. Application No.	90018739	Application Date	06/24/2020
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	WALMART PAY IT LATER		
Design Mark	Walmark	* It La	ater
Description of Mark	The mark consists of the word metrically centered around a cabovethe words "Pay It Later"	circle to resemble a s	
Goods/Services	abovethe words "Pay It Later".  Class 009. First use: First Use: 0 First Use In Commerce: 0  Downloadable computer software for transaction authorization and credit authorization; Downloadable computer software for mobile computers and smart phones, namely, financial services software used to process mobile payments  Class 035. First use: First Use: 0 First Use In Commerce: 0  Online retail store services and retailstore services featuring layaway services  Class 036. First use: First Use: 0 First Use In Commerce: 0  Computerized financial transaction authorization, namely, providing secure commercial transactions and payment options; Computerized financial transaction authorization, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale; Providing an internet website portal in the field of financial transaction andpayment processing services; Merchant services, namely, payment transaction processing services retail installment payment plans; Financial services, namely, debt settlement; debt settlement services; bill payment services; providing financial information		

U.S. Registration No.	3681104	Application Date	07/02/2008	
Registration Date	09/08/2009	Foreign Priority Date	NONE	
Word Mark	WALMART SAVE MON	WALMART SAVE MONEY. LIVE BETTER.		
Design Mark	Walmart > 1 Save money. Live better.			

Description of Mark	The mark consists of the wording, "WALMART" and "SAVE MONEY. LIVE BETTER.", followed by a design of six rays symmetrically centered around a circle to resemblea spark.
Goods/Services	Class 035. First use: First Use: 2008/06/24 First Use In Commerce: 2008/06/24
	Retail bakery shops; Retail delicatessen services; Retail grocery stores; Retail pharmacy services; Retail stores featuring a wide variety of consumer goods

U.S. Registration No.	4914300	Application Date	01/30/2014
Registration Date	03/08/2016	Foreign Priority Date	NONE
Word Mark	WALMART TO GO	•	
Design Mark	Walmar	t::<	060
Description of Mark	The mark consists of the wor symmetrically centered arous words "Walmart" and "To".		
Goods/Services	symmetrically centered around a circle to resemble a spark placed between the words "Walmart" and "To".  Class 035. First use: First Use: 2014/01/30 First Use In Commerce: 2014/01/30 Retail store services featuring a wide variety of consumer goods; Retail grocery stores; Retail store services featuring a wide variety of consumer goods of others; Retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retail store services featuring a wide variety of consumer goods; Online retail grocery stores; Online retail store services featuring a wide variety of consumer goods of others; Online retail store services featuring electronics, appliances,indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; Retail and on-line grocery store services featuring pickup, instore pickup and home delivery service; Retail store services featuring convenience store items and gasoline; Convenience store services		

U.S. Registration No.	4749033	Application Date	02/13/2014
Registration Date	06/02/2015	Foreign Priority Date	NONE
Word Mark	WALMART TO GO	<del>-</del>	•
Design Mark	Waln	nart ©GO	>;<

Description of Mark	The mark consists of the words "WALMARTTO GO" with a design of six rays symmetrically centered around a circle to resemble a spark placed to the right of "WALMART" with "TO GO" below "WALMART" and aLine below "GO".
Goods/Services	Class 035. First use: First Use: 2014/03/31 First Use In Commerce: 2014/03/31
	Retail store services featuring a wide variety of consumer goods of others; retail grocery stores; retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retail store services featuring a wide variety of consumer goods of others; online retail grocery stores; online retail store services featuring electronics, appliances, indoor and outdoorfurniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; retail andon-line grocery store services featuring pickup, in-store pickup and home delivery service; retail store services featuring convenience store items and gasoline; convenience store services

U.S. Registration No.	4801269	Application Date	01/30/2014
Registration Date	08/25/2015	Foreign Priority Date	NONE
Word Mark	WALMART TO GO		
Design Mark	Walmar	t>:<7	060
Description of Mark	The mark consists of the words "WALMART" in the color blue and the words "TO GO" in the color green with a design of six rays in the color yellow symmetricallycentered around a circle to resemble a spark placed between the words "Walmart"and "To".		
Goods/Services	Class 035. First use: First Use: 2014/01/30 First Use In Commerce: 2014/01/30 Retail and on-line grocery store services featuring home delivery service		

U.S. Application No.	90018769	Application Date	06/24/2020
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	WALMART WONDER LAB	•	
Design Mark	Walmart : Wonde	r	B
Description of Mark	The mark consists of the word "WALMART"in blue letters next to a yellow designof six rays symmetrically centered around a circle above the word "WONDER" in blue letters next to the word "LAB" with the "L" in yellow outlined in blue having eight blue dots on the face of the letter and the letter "A" is in yellow and white outlined in blue and the letter "B" is in white and yellow outlined in blue.		
Goods/Services	Class 035. First use: First Use	e: 0 First Use In Com	merce: 0

Retail store and on-line retail store services featuring toys, with an emphasison providing an interactive toy experience featuring demonstrations and playtime with new and innovative toys

Class 041. First use: First Use: 0 First Use In Commerce: 0

Providing a website featuring non-downloadable game software; Entertainment services, namely, providing temporary use of non-downloadable video, computer gamesand interactive multimedia games; Children's entertainment and amusement centers, namely, interactive play areas; Providing temporary use of non-downloadable computer game software which can be accessed through web sites or by mobile phones; Providing a website featuring informational, non-downloadable photographic, audio, and video presentations in the field of testing toy products

Class 042. First use: First Use: 0 First Use In Commerce: 0

Providing a website featuring temporaryuse of non-downloadable software allowing web site users to upload, post and display online videos for sharing with others for entertainment purposes; Providing a web site that gives computer users the ability to upload and share user-generated videos

U.S. Registration No.	4602202	Application Date	12/23/2012
Registration Date	09/09/2014	Foreign Priority Date	NONE
Word Mark	WITH YOU EVERY LITTLE S	TEP	
Design Mark	with you every	ittle	ер
Description of Mark	The mark consists of the word blue box with a scalloped bord in white letters inside of a pink "STEP" in white letters inside a lighter orange box, with orangest and second and second a lines forming the stylized depi	der inside ofa lighter coircle inside of a light of an orange box wit nge dots forming threand third boxes, and the control of	blue box, the word "LITTLE"  Inter pink circle, and theword  In a scalloped border inside of  In a scalloped border inside of
Goods/Services	Class 035. First use: First Use On-line retail store services fe Retail store services featuring	aturinga wide variety	of consumer goods of others;

U.S. Registration	4863278	Application Date	05/18/2015
No.			

Registration Date	12/01/2015	Foreign Priority Date	NONE
Word Mark	NONE	•	
Design Mark		3	
Description of Mark	shaped in the form of a hear	t design,the tubing ov design of six rays syr	noscope in which the eartube is rerlaps the eartube and holds a mmetrically centered arounda r of the diaphragm.
Goods/Services	Class 044. First use: First Us Medical clinics	se: 2014/04/30 First U	Jse In Commerce: 2014/04/30
U.S. Registration	5205530	Application Date	09/01/2015
No.	320000	Application Date	05/01/2013
Registration Date	05/16/2017	Foreign Priority Date	NONE
Word Mark	NONE	•	
Design Mark	. 4	1	±

U.S. Registration	5456662	Application Date	03/23/2017
No.			

to resemble a spark centered directly above a curved arch.

The mark consists of a design of six rays symmetrically centered around a circle

Class 035. First use: First Use: 2015/10/08 First Use In Commerce: 2015/10/08

Promoting the charitable services of others, namely, providing individuals withinformation about various charities forthe purpose of making donations to charities

Description of

Goods/Services

Mark

Registration Date	05/01/2018	Foreign Priority Date	NONE
Word Mark	NONE	1	
Design Mark		\ <u>\</u>	
Description of Mark	The mark consists of a design to resemble a spark centered		rically centered around a circle ved arch.
Goods/Services	Charitable services, namely, nesses, minority-owned bus namely, promoting public aw Charitable services, namely, to address hunger and the namely, promoting public aw tions; Charitable services, namen's economic opportunitie awareness of increasing economic opportunities awareness of increasing economic opportunities awareness of supporting sming public awareness of supporting sming public awareness of supporting public awareness of supporting public awareness of supporting public awareness vices, namely, promoting publicawareness vices, namely, charitable foundation service grams and services of others grants to nonprofit organizat providing grants for advancing foundation services, namely for workers in retail-related sproviding grants for helping of consumer providing grants for helping of consumer providing project grants for effoundation services, namely, and programs to address huproviding educational scholar providing grants for improvir vices, namely, charitable fur	promoting public awareness of environmental and corproviding grants for in groviding grants for in	ental sustainability issues; areness of hunger, programs acation; Charitable services, or local community organizalic awareness ofadvancing wos, namely, promoting public rkers in retail-relatedsectors; areness of helping veterans namely, promoting public able services, namely, promoting bublic able services, namely, promoting diverse, inclusive busiablic awareness of advancing naritable services, namely, ess issues; Charitable seraster preparedness and relief awareness of volunteering and dise In Commerce: 2015/10/08 financial assistance for proposation services, namely, providing dation services, namely, copportunities; Charitable increasing economic mobility andation services, namely, ful civilian lives; Charitable supporting small businesses; grants for advancing domestic oundation services, namely, munity projects; Charitable nutritional education programs dation services, namely, and resiliency; Charitable service field of disaster response dise In Commerce: 2015/10/08

U.S. Registration	4988303	Application Date	11/05/2015
•			

No.			
Registration Date	06/28/2016	Foreign Priority Date	NONE
Word Mark	HEALTHCARE BEGINS HER	RE	
Design Mark	Health BEGINS		
Description of Mark	The mark consists of 14 sphe forming an arch over the wor "BEGINSHERE" next to a de circle to resemble a spark.	d "HEALTHCARE"wh	ich is placed above the words
Goods/Services	Class 035. First use: First Us	e: 2013/09/15 First U	se In Commerce: 2013/09/15
	Providing health insurance ex spurchasers of health insurar viders		

U.S. Application No.	90038988	Application Date	07/07/2020
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	WALMART BILL PAY		
Design Mark	Walmart	:>¦< Bi	II Pay
Description of Mark	The mark consists of the words "WALMARTBILL PAY" in stylized font. Between "WALMART" and "BILL PAY" is a design of sixrays symmetrically centered around a circle to resemble a spark.		
Goods/Services	Class 036. First use: First Use: 0 First Use In Commerce: 0		
	Bill payment services; Bill payment services provided through a website; Bill payment services provided via a mobile application; Electronic payment services involving electronic processing and subsequent transmission of bill payment data; Providing electronic processing of electronic funds transfer, ACH, credit card, debit card, electronic check and electronic payments		

U.S. Registration No.	5595784	Application Date	04/12/2018
Registration Date	10/30/2018	Foreign Priority Date	NONE
Word Mark	WALMART COM	-	

Design Mark	Walmart : com
Description of Mark	The mark consists of the words "WALMART" and "COM" separated with a design of five rays symmetrically centered around acircle to resemble a spark with the bottom would-be sixth ray of the spark replaced by an upward pointing hand shape with the position of the pointing index finger as the bottom would-be sixth ray and the thumb positioned at a left 45 degree angle from the index finger.
Goods/Services	Class 035. First use: First Use: 2017/05/00 First Use In Commerce: 2017/05/00 Retail store services featuring a wide variety of consumer goods; Retail grocery stores; Retail pharmacy services; Retail store services featuring a wide variety of consumer goods of others; Retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grillingproducts, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts andcraft supplies; online retail store services featuring a wide variety of consumer goods; Online retail grocery stores; Online retail pharmacy services; Online retail store services featuring a wide variety of consumer goods of others; Online retail store services featuring electronics, appliances, indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, householdessentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies



Description of Mark	The mark consists of the words "WalmartRapid Reload" and a design of six rays positioned to create a fanciful representation of a spark all inside of two curved arrows forming a circle.
Goods/Services	Class 036. First use: First Use: 2012/10/00 First Use In Commerce: 2012/10/00 prepaid stored value card reload services

U.S. Registration No.	4896102	Application Date	01/30/2014	
Registration Date	02/02/2016	Foreign Priority Date	NONE	
Word Mark	WALMART TO GO			
Design Mark	Walmar	t><7	060	
Description of Mark	The mark consists of the words "WALMART" in the color blue and the words "TO GO" in the color green with a design of six rays in the color yellow symmetricallycentered around a circle to resemble a spark placed between the words "Walmart"and "To".			
Goods/Services		Class 035. First use: First Use: 2014/01/30 First Use In Commerce: 2014/01/30		
	Retail grocery stores; Retail store services featuring a wide variety of consumer goods of others; Retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; Online retail grocery stores; Online retail store services featuring a widevariety of consumer goods of others; Online retail store services featuring electronics, appliances, indoor and outdoorfurniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; Retail andon-line grocery store services featuring pickup and in-store pickup; Retail store services featuring convenience store items and gasoline; Convenience store services			

U.S. Application No.	88372799	Application Date	04/05/2019	
Registration Date	NONE	Foreign Priority Date	NONE	
Word Mark	WALMART VIDEO		•	
Design Mark	Walmart Nideo Wideo			
Description of Mark	stacked on a dark blue back	ground. A design of si	DEO", in a white, stylized font, ix dark yellow, orange, and circle is after the word "WAL-	

Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0
	Downloadable computer software featuring an entertainment database for providing, purchasing, renting, and accessing downloadable and non-downloadable movies, TV shows, videos, music, ebooks, audiobooks, games, audiovisual, multimedia content; downloadable computer software for streaming, broadcasting, transmitting, distributing, reproducing, organizing, and sharing movies, TV shows, music, ebooks, audiobooks, audio, video, games, audiovisual, and multimedia content via global computer networks
	Class 038. First use: First Use: 0 First Use In Commerce: 0
	Streaming of video games on the Internet; streaming of audio and visual tethered downloads; streaming of music on the Internet
	Class 041. First use: First Use: 0 First Use In Commerce: 0
	Entertainment services, namely, providing temporary use of non-downloadable electronic games
	Class 042. First use: First Use: 0 First Use In Commerce: 0
	Providing non-downloadable software fortemporary use over global computer network for accessing, downloading, purchasing or streaming videos, movies, TV shows, games, ebooks, audiobooks, audio, music, audiovisual, and multimedia content

U.S. Registration No.	4740978	Application Date	08/11/2014	
Registration Date	05/19/2015	Foreign Priority Date	NONE	
Word Mark	WHERE AMERICA'S LIST GETS DONE			
Design Mark	WHERE AMERICA'S LIST GETS DONE			
Description of Mark	The mark consists of a six-pointed stylized depiction of a star in the upper left corner of a square that contains an oversized checkmark that extends beyond abroken square and outside of the squareappears the words "WHERE AMERICA'S LISTGETS DONE," all on a rounded rectangle banner background.			
Goods/Services	Class 035. First use: First Use	Class 035. First use: First Use: 2014/03/31 First Use In Commerce: 2014/03/31		
	Retail store services featuring a wide variety of consumer goods; Retail grocery stores; Retail store services featuring a wide variety of consumer goods of others; Retail store services featuring electronics, appliances, indoor and outdoor furniture, home d\( \tilde{\text{Q}} \) cor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retail store services featuring a wide variety of consumer goods; Online retail grocery stores; Online retail store services featuring a wide variety of consumer goods of others; Online retail store services featuring electronics, appliances, indoor and outdoor furniture, grilling products, home improvement products, home d\( \tilde{\text{Q}} \) cor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies			

U.S. Application No.	88841598	Application Date	03/20/2020
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	TO GO		
Design Mark	> < 7	0	go
Description of Mark	The mark consists of a design of six rays symmetrically centered around a circle to resemble a spark to the left of thewords "TO GO" in stylized font.		
Goods/Services	Class 035. First use: First Use: 0 First Use In Commerce: 0 Retail store services featuring a wide variety of consumer goods of others; Retail grocery stores; Retail store services featuring a wide variety of consumer goods of others; Retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retail store services featuring a wide variety of consumer goods of others; Online retail grocery stores; Online retail store services featuring a wide variety of consumer goods of others; Online retail store services featuring electronics, appliances, indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; Retail and on-line grocery store services featuringpickup, in-store pickup and home delivery service; Retail store services featuring convenience store items and gasoline; Convenience store services, namely, retail store services featuring convenience store items		

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88573429#TMSN.png( bytes )
88494101#TMSN.png( bytes )
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77788491#TMSN.png( bytes )
77788512#TMSN.png( bytes )
77788524#TMSN.png( bytes )
85055972#TMSN.png( bytes )
77788464#TMSN.png( bytes )
77788448#TMSN.png( bytes )
90038986#TMSN.png( bytes )
85399346#TMSN.png( bytes )
86519957#TMSN.png( bytes )

88234770#TMSN.png( bytes )
87849188#TMSN.png( bytes )
87894577#TMSN.png( bytes )
86343962#TMSN.png( bytes )
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Signature	/Erica N. Goven/
Name	ERICA N. GOVEN
Date	04/21/2021

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

#### IN THE MATTER OF APPLICATION SERIAL NO. 88/746444 PUBLISHED IN THE OFFICIAL GAZETTE ON DECEMBER 22, 2020

)
) OPPOSITION NO
)
)
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) NOTICE OF OPPOSITION
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#### TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Walmart Apollo, LLC ("Opposer") a limited liability company organized and existing under the laws of the State of Delaware, with offices located at 702 SW 8<sup>th</sup> Street, Bentonville, Arkansas 72716, believes it will be damaged by registration of the mark shown in Serial No. 88/746444 and hereby opposes the same under the provisions of Section 13 of the Trademark Act of 1946, 15 U.S.C. § 1063.

A request for an extension of time to oppose was filed on December 22, 2020 and was granted, extending the time to file this Notice of Opposition to April 21, 2021.

As grounds for opposition, Opposer alleges:

1. Opposer is the owner of all right, title and interest in and to a family of marks containing the below pictured Spark Design set forth below and further on Exhibit A attached hereto (the "Opposer's Mark") for a wide variety of goods and services.



- 2. Opposer is the world's largest retailer with more than 5,000 stores in the United States, the United States' largest grocery retailer, and the largest private employer in the United States.
- 3. Since at least as early as 2007, Opposer and/or its affiliates have been using Opposer's Mark, and through many years of use, Opposer's Mark has become well known and famous as a distinctive indicator of the origin of Opposer's goods and services and a symbol of Opposer's goodwill.
- 4. The United States Patent and Trademark Office ("USPTO") has recognized the validity of Opposer's Mark by issuing numerous registrations to Opposer, including but not limited to:
  - Registration No. 3373555, , issued January 22, 2008, in Class 35.
  - Registration No. 6240842, , issued January 5, 2021, in Classes 35 and 39.
  - Registration No. 5561148, , issued September 11, 2018, in Class 18.
  - Registration No. 4214308, , issued September 25, 2012, in Class 28.
  - Registration No. 4214307, issued September 25, 2012, in Class 16.

- Registration No. 4023245, , issued September 6, 2011, in Class 25.
- Registration No. 3865523, , issued October 19, 2010 in Class 14.
- Registration No. 4042549, , issued October 18, 2011, in Class 18.
- Registration No. 3940220, , issued April 5, 2011, in Class 35.
- Registration No. 4045886, , issued October 25, 2011, in Class 6.
- Registration No. 4214306, , issued September 25, 2012, in Class 9.
- 5. A number of Opposer's Marks, including, but not limited to, registration numbers 4214308, 4214307, 4023245, 3865523, 4042549, 4042550, 3940220, 4045886, and 4214306 are incontestable and provide prima facie and conclusive evidence of Opposer's ownership and exclusive rights to use Opposer's Mark in commerce.
- 6. Since Opposer's Mark has been first used, it has become synonymous with Opposer and its goods and services. Opposer's Mark is pervasive within American society and can be found prominently featured on the exterior and interior signage of Opposer's more than 5,000 retail outlets, through the ecommerce platform www.walmart.com, which has the second largest e-commerce market share in the United States, and throughout Opposer's nationwide television commercials, including commercials aired during the Super Bowl.
- 7. Opposer's Mark is widely used in connection with music and entertainment Opposer's

Mark is used on an entertainment venue located in Arkansas that has national touring acts, Opposer sells exclusive albums with Opposer's Mark affixed to albums, Opposer has been the sponsor of music and entertainment award shows, including the Country Music Awards and the Oscars, and Opposer's Mark is used in connection with the VUDU streaming service, which facilitates Opposer's digital movie and television store on www.walmart.com, online games and activities for children and families in Opposer's Camp by Walmart online platform, and summer drive-in movies at Opposer's stores. Representative examples showing Opposer's Mark used in connection with music and entertainment are set forth in Exhibit B attached hereto.

- 8. In addition, Opposer uses Opposer's Mark in connection with charitable services under the Walmart Foundation. See <a href="https://walmart.org">https://walmart.org</a>.
- 9. Due to the extensive time, expense, advertising and promotion by Opposer of Opposer's Mark, the consuming public has come to recognize Opposer's Mark as associated with Opposer, and Opposer has gained substantial goodwill in Opposer's Mark.



10. Applicant is seeking to register the logo design ("Applicant's Mark") as set forth in Application Serial No. 88746444, filed January 3, 2020 ("Applicant's Trademark Application"), and published in the Official Gazette on December 22, 2020, for use on:

IC 006: Metal modular homes

IC 009: Musical sound recordings; audio-visual recordings, namely, compact discs, phonograph records, CD-ROMs, DVDs and downloadable MP3 files all featuring music

and sound tracks; downloadable musical sound recordings; downloadable video recordings featuring music; downloadable electronic publications in the nature of books, booklets, magazines, journals, manuals, brochures, leaflets, pamphlets and newsletters, all in the field of music, entertainment, television, film, the arts, fashion, lifestyles, culture, social issues and politics; electronic publications, namely, books, booklets, magazines, journals, manuals, brochures, leaflets, pamphlets and newsletters, all in the field of music, entertainment, television, film, the arts, fashion, lifestyles, culture, social issues and politics, recorded on CD-ROMs; magnets; decorative magnets; refrigerator magnets; novelty magnets; mouse pads; compact disc cases and covers in the nature of sleeves; face plates for cell phones; jackets for computer discs; fitted cases for storage and transportation, namely, cases for compact discs, DVDs, CD-ROMs, computers, cameras, camcorders and portable phones; computer carrying cases; wrist rests and supports for computer mouse users; wrist rests for computers and computer accessories; computer keyboard wrist pads; downloadable music, ring tones, graphics, and electronic games via the Internet and wireless devices; downloadable wireless game software; downloadable wireless entertainment via the internet and wireless devices, namely, ring tones, images featuring graphics and photographs, and computer wallpaper; downloadable screen saver software, via the internet and wireless devices; computer game discs, programs and software; video game discs, recorded video game software, recorded video game programs; downloadable interactive multimedia computer game program; downloadable interactive video game programs; interactive audio game discs containing action games and role playing games; interactive video games of virtual reality comprised of computer hardware and downloadable software; downloadable virtual reality game software; multi-media software recorded on CD-ROM featuring music, games and entertainment in the nature of motion pictures, music videos, films and television series, programs and shows featuring cartoon and animation, adventure, comedy, drama, music, games, sports, live-action in the nature of football, baseball, basketball and tennis games and cinematography and videography that does not use animation and that combines both animated characters and humans, artists, entertainers, the arts, namely, dramatic acts and dance, pop culture, prerecorded live concert footage of audio, visual and dramatic performances; downloadable computer software for use in the design, development and execution of wireless game and entertainment programs and applications; electric and electronic apparatus and appliances, for analog, digital or optical receiving, processing, reproduction, control, amplification or distribution of light, sound or image signals, namely, radios, radio receivers, players and recorders for CDs and MP3 files, compact disc players, DVD players, loud speaker systems, power transformers for amplification, loudspeakers, headphones, earphones and remote controls therefor; radio receivers; radios for automobiles; amplifiers; loudspeakers; loudspeakers with built-in amplifiers; digital audio players for music; audio equipment containing amplifiers, namely, stereo tuners and loudspeakers containing amplifiers; digital audio and video recorders and players; audiovisual equipment for vehicles, namely, stereos, speakers, DVD players, digital audio and video players; remote controls for radios, radio receivers, players and recorders for CDs and MP3 files, compact disc players, DVD players, loud speaker systems; cables for electrical or optical signal transmission; electronic control units comprised of electrical controllers for regulation of sound signals; downloadable software for the remote control of lamps and other lighting devices, digital audio and video recorders and players; telecommunication equipment, namely,

telecommunication cables, telecommunication exchangers, telecommunication switches; telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data, and video communications across multiple network infrastructures and communications protocols, telecommunications transmitters; electric and electronic apparatus and appliances for data processing and for input, output and storage of data, namely, central processing units for processing information, data, sound or images; downloadable computer software for use in database management and for managing the download and storage of audio and video files; disc storage containers; software for electric and electronic apparatus and appliances, namely, downloadable software to control and improve audio equipment sound quality; downloadable software for the uploading and downloading of digital files such as music files from a database to personal computer, MP3 players and mobile telephones; and downloadable software for use in linking audio and video equipment with parts of the audio and video equipment; microphones

#### IC 019: Non-metal modular homes

IC 025: Clothing, namely, shirts, T-shirts, under shirts, night shirts, rugby shirts, polo shirts, cardigans, jerseys, uniforms, scrub tops and pants not for medical purposes, smocks, dress shirts, pants, trousers, slacks, jeans, culottes, cargo pants, stretch pants, denim jeans, pants made of denim, overalls, coveralls, jumpers, jump suits, shorts, boxer shorts, Bermuda shorts, track shorts, running shorts, tops, stretch tops, tube tops, crop tops, tank tops, tankinis, halter tops, sweatshirts, hooded sweatshirts, hoodies, crew neck sweatshirts, sweat shorts, sweat pants, wraps, warm-up suits, jogging suits, track suits, play suits, blouses, skirts, dresses, sweaters, vests, fleece vests, pullovers, snow suits, parkas, capes, anoraks, ponchos, cloaks, shrugs, jackets, reversible jackets, wind-resistant jackets, shell jackets, shirt jackets, sports jackets, golf and ski jackets, jean jackets, denim jackets, bomber jackets, coats, heavy coats, over coats, denim coats, trench coats, blazers, suits, jumpsuits, turtlenecks, ski bibs, swimwear, beachwear, tennis wear, surf wear, ski wear, layettes, infantwear, infants sleepers, booties, baby bibs not of paper, caps being headwear, swim caps, berets, beanies, hats, visors being headwear, headbands, wrist bands, sweat bands, headwear, ear muffs, aprons, scarves, bandanas, belts, suspenders, neckwear, ties, neckerchiefs, pocket squares, ascots, underwear, thermal underwear, long underwear, briefs, swim and bathing trunks, bras, thong underwear, G-strings, singlets, socks, loungewear, robes, underclothes, pajamas, sleepwear, night gowns, nighties, lingerie, leg warmers, hosiery, pantyhose, body stockings, knee highs, leggings, tights, gloves, mittens, rain slickers, rainwear, footwear, sneakers, tennis shoes, boots, galoshes, sandals, flipflops, and slippers

IC 035: Retail store services, wholesale store services, mail order services, on-line ordering services, on-line retail store services, and retail store services available through computer communications and interactive television, all of the aforesaid featuring recorded audiovisual products, music related items, audio-visual products, computer goods, software and games, and clothing; management of performing artists; talent agencies; providing a web site which features advertisements for the goods and services of others on a global computer network; providing space at a web site for the advertisement of the goods and services of others; providing a web site at which users can offer goods for sale and buy

goods offered by others, namely, providing a website featuring an online marketplace for exchanging goods and services with other users; promoting the goods and services of others by providing hypertext links to the web sites of others; promoting the goods and services of others by providing a web site at which users can link to music, entertainment, television, film, fashion, beauty, lifestyles, home furnishings, games, and the arts; providing on-line web directory services featuring hyperlinks to the web sites of others; providing consumer information about the goods and services of others via the global computer network; promoting the goods and services of others by means of operating an on-line shopping mall with links to the retail web sites of others; promoting the goods and services of others through on-line ordering services and web-based catalogues featuring those goods and services; providing an on-line showroom for the goods of others in the fields of music, entertainment, television, film, fashion, beauty, lifestyles, home furnishings, games, and the arts; promoting the goods and services of others by preparing and placing advertisements in an electronic magazine accessed through a global computer network; promoting and conducting trade shows in the fields of music, entertainment, television, film, fashion, beauty, lifestyles, home furnishings, games, and the arts; conducting an online trade show exhibition in the fields of music, entertainment, television, film, fashion, beauty, lifestyles, home furnishings, games, and the arts; promoting the concerts of others; promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with music, cultural and entertainment events; organizing exhibitions for commercial or advertising purposes, namely, exhibitions providing consumer information pertaining to video, audio, computer and telecommunications equipment, systems and services related thereto; on-line retail store services featuring downloadable electronic books

#### IC 037: Construction of modular homes

IC 038: Streaming of music, audio, images, video and other multimedia content over the internet, wireless networks and other computer networks and electronic communications networks; electronic transmission of streamed and downloadable music, audio, video and other multimedia content for others; broadcasting and electronic transmission of streamed and downloadable digital music, audio, video and multimedia content for others; webcasting services; providing online chat rooms, online electronic bulletin boards and online community forums for the transmission of information and messages between users, in the field of entertainment, music, concerts, news and cultural events; providing access to websites and databases on the internet that present artists, music albums, songs and entertainment services in the nature of music, current events and entertainment news and that allow customers to program audio, text, video and other multimedia content, including music, concerts, news, cultural events, and entertainment-related programs on a website and in mobile applications; broadcasting of cable television, television and radio programs; text and numeric wireless digital messaging services; providing e-mail transmission services; providing instant messaging services; computer services, namely, providing online facilities for real-time interaction with other computer users concerning topics of general interest; video streaming services via the internet, featuring independent films and movies; telecommunications services, namely, the transfer of data by telecommunication

IC 041: Record production; music production; audio recording and production; videotape production; motion picture song production; production of video discs for others; recording studios; entertainment services, namely, producing musical audio and video programs; distribution of musical and audio and video programs in the field of radio and television programs featuring cartoon and animation, adventure, comedy, drama, music, games, sports, live-action in the nature of football, baseball, basketball and tennis games and cinematography and videography that does not use animation and that combines both animated characters and humans, artists, entertainers, the arts, namely, dramatic acts and dance, pop culture, pre-recorded live concert footage of audio, visual and dramatic performances; music composition and transcription for others; song writing services; music publishing services; entertainment in the nature of live performances by a musical artist, musical group or musical band; entertainment in the nature of live visual and audio performances by a musical artist, musical group and musical band; entertainment, namely, live music concerts; entertainment, namely, personal appearances by a musician, musical group, musical band, entertainer, actor or celebrity; entertainment services, namely, providing a web site featuring non-downloadable musical performances, musical videos, related film clips, and photographs; entertainment services, namely, providing nondownloadable prerecorded music, information in the field of music, commentary and articles about music, all online via a global computer network; providing a web site that features information on music, entertainment, television, film, games, and the arts; production of television and radio programs; radio entertainment production; motion picture film production; entertainment in the nature of on-going television, cable television and radio programs featuring music, beauty, fashion, modeling, comedy, dramatic acts, and spoken word; entertainment services, namely, providing television and cable television programs featuring music, entertainment, fashion, beauty, comedy, drama, dramedy, and spoken word; providing a variety show distributed over television, cable television, radio, satellite, audio and video media; entertainment, namely, a continuing variety and musical show broadcast over television, satellite and the internet; entertainment in the nature of theater productions; entertainment in the nature of traveling live show performances featuring music, drama, and spoken word; entertainment services, namely, providing an on-line computer game; providing a computer game that may be accessed network-wide by network users; amusement parks and centers; amusement arcades; children's entertainment and amusement centers, namely, interactive play areas; entertainment in the nature of an amusement park ride; entertainment services in the nature of an amusement park attraction, namely, a themed area; entertainment services in the nature of an amusement park show; education services, namely, conducting classes and seminars in the field of video, audio, computer and telecommunications equipment and systems; educational services through local or global computer networks, namely, providing online classes in the field of video, audio, computer and telecommunications equipment and systems; providing online training through local or global computer networks in the fields of video, audio, computer and telecommunications equipment and systems; entertainment services, namely, providing a web site featuring non-downloadable videos, film clips, photographs and multimedia materials featuring musical performances; entertainment services, namely, providing of non-downloadable prerecorded music and information in the field of music, and commentary and articles about music, all on-line via global and

local computer network; Book publishing; Online electronic publishing of books and periodicals

IC 043: Hotel services

- 11. Opposer has used Opposer's Mark in commerce on musical sound recordings which are highly related and directly overlapping with the Class 9 goods identified in Applicant's Trademark Application. Opposer promoted and sold such goods in commerce, bearing Opposer's Mark, prior to the filing date of Applicant's Trademark Application.
- 12. Opposer has used Opposer's Mark in commerce on various articles of clothing which are highly related and directly overlapping with the Class 25 goods identified in Applicant's Trademark Application. Opposer promoted and sold such goods in commerce, bearing Opposer's Mark, prior to the filing date of Applicant's Trademark Application.
- 13. Opposer has used Opposer's Mark in commerce in connection with Opposer's retail store services and online retail store services which are highly related and directly overlapping with the Class 35 services identified in Applicant's Trademark Application. Opposer promoted and rendered such services in commerce, under Opposer's Mark, prior to the filing date of Applicant's Trademark Application.
- 14. Opposer has used Opposer's Mark in commerce and in affiliation with the VUDU streaming service which is highly related and directly overlapping with the Class 38 services identified in Applicant's Trademark Application. Opposer promoted and rendered such services in commerce, in affiliation with Opposer's Mark, prior to the filing date of Applicant's Trademark Application.
- 15. Opposer has used Opposer's Mark to provide entertainment venue services, to promote

live music events, to provide drive-in movies in the parking lots of its retail stores, and in connection with online games and activities for children and families, all of which are highly related and/or directly overlapping with the Class 41 services identified in Applicant's Trademark Application. Opposer promoted and rendered such services in commerce, under Opposer's Mark, prior to the filing date of Applicant's Trademark Application.

- 16. There is no issue of priority. Opposer's date of first use is at least as early as 2007 which precedes Applicant's filing date of January 3, 2020. Further, a number of registrations of Opposer's Mark are incontestable.
- 17. Upon information and belief, Applicant has not used Applicant's Mark, and Applicant's planned use of Applicant's Mark is without Opposer's consent.

#### COUNT I LIKELIHOOD OF CONFUSION

- 18. Opposer hereby incorporates by reference the allegations contained in Paragraphs 1 to 17 above.
- 19. The use and registration of Applicant's Mark is likely to cause confusion, mistake and deception as to the source or origin of Applicant's goods and services and potentially create a false affiliation with Opposer's Mark which will injure and damage Opposer and the goodwill contained within Opposer's Mark.
- 20. The goods and services identified in Applicant's Trademark Application are related to or directly overlapping with goods and services covered by Opposer's Mark.

- 21. If Applicant is permitted to use and register Applicant's Mark for the goods and services specified in Applicant's Trademark Application, such use and registration is likely to cause confusion and lead to consumer deception as to the source, origin and/or sponsorship of the goods and services promoted and sold under Applicant's Mark and the goods and services promoted and sold under Opposer's Mark, causing damage and injury to Opposer.
- 22. The likelihood of confusion between Applicant's Mark and Opposer's Mark is aggravated by the fact Opposer often partners with celebrities to create special lines of products and services and Opposer utilizes notable pop culture references to promote the goods and services of Opposer. For example, Opposer has sold products and done marketing campaigns in association with Jennifer Garner, the cast of *Queer Eye*, Drew Barrymore, Kendall and Kylie Jenner, Ellen DeGeneres, and Sofia Vergara to name a few. Additionally, Opposer has previously had television advertisement campaigns featuring notable movie figures.
- 23. Upon information and belief, Applicant is associated with Mr. Kanye West, a recording artist, record producer, fashion designer, and former candidate for President of the United States.
- 24. If Applicant is granted the registration herein opposed, Applicant would thereby obtain at least a prima facie exclusive right to use Applicant's Mark, causing damage and injury to Opposer.
- 25. Accordingly, registration by Applicant of Applicant's Mark for the goods and services specified in Applicant's Trademark Application would damage Opposer. Therefore, the Board should refuse registration under Section 2(d) of the Lanham Act, 15 U.S.C.

§ 1052(d).

#### COUNT II DECEPTION / FALSE DESIGNATION OF ORIGIN

- 26. Opposer hereby incorporates by reference the allegations contained in Paragraphs 1 to 25 above.
- 27. Because consumers have come to recognize and associate the goods and services of Opposer by Opposer's Mark, the use of Applicant's Mark by Applicant is likely to cause deception in violation of Section 2(a) of the Trademark Act, in that Applicant's Mark misdescribes the nature or origin of the goods and services offered under Applicant's Mark and will materially alter a consumer's decision to acquire Applicant's goods and services due to a mistaken thought of connection to Opposer and Opposer's Mark.
- 28. Opposer is not connected with the goods or services to be sold by Applicant under Applicant's Mark.
- 29. Opposer's Mark is a distinctive mark which has become famous, as defined under Section 43(c)(2) of the Lanham Act, through extensive use and promotion by Opposer, and Opposer's Mark became famous prior to the filing date of Applicant's Trademark Application.
- 30. The fame and reputation of Opposer's Mark is such that if Applicant's Mark is used with Applicant's applied for goods and services, an affiliation with Opposer will be assumed by the consuming public.
- 31. Applicant's Mark so resembles Opposer's Mark that Applicant's use of Applicant's Mark

would falsely suggest a connection with Opposer in violation of Section 2(a) of the Lanham Act, 15 U.S.C. § 1052(a), and therefore, the Board should refuse registration under Section 2(a) of the Lanham Act, 15 U.S.C. § 1052(a).

#### COUNT III DILUTION

- 32. Opposer hereby incorporates by reference the allegations contained in Paragraphs 1 to 31 above.
- 33. Opposer's Mark has been widely used, advertised and become well known and famous in the United States and a symbol of Opposer's goodwill.
- 34. Applicant's Mark is likely to cause, and will cause, dilution of the distinctive value of Opposer's Mark in violation of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c).
- 35. Opposer's Mark is a distinctive and famous trademark which became famous prior to the filing date of Applicant's Trademark Application.
- 36. If Applicant were granted the registration which is opposed herein, Applicant would obtain at least a prima facie exclusive right to use Applicant's Mark in connection with the applied for goods and services. Such registration would be a source of injury and damage Opposer's prior and established rights in Opposer's Mark.
- 37. Therefore, the Board should refuse registration under Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c).

#### COUNT IV LACK OF BONA FIDE INTENT TO USE

- 38. Opposer hereby incorporates by reference the allegations contained in Paragraphs 1 to 37 above.
- 39. Applicant filed Applicant's Trademark Application under Section 1(b) of the Lanham Act, representing to the USPTO that Applicant had, at the time of filing, a bona fide intent to use Applicant's Mark in commerce on all goods and services listed in Applicant's Trademark Application.
- 40. The goods and services contained in Applicant's Trademark Application are exceedingly numerous.
- 41. On information and belief, Applicant does not have a bona fide intent to use Applicant's Mark in connection with the goods and services contained within Applicant's Trademark Application.
- 42. On information and belief, Applicant has not taken steps to demonstrate Applicant has the bona fide intent to use Applicant's Mark in commerce on the goods and services contained in Applicant's Trademark Application.

#### **CONCLUSION**

Opposer respectfully requests the registration of Applicant's Mark be refused and this opposition be sustained.

Dated: April 21, 2021

Respectfully Submitted,

By: Eway Soven

Erica N. Goven Patrick C. Stephenson

Kalli N. Davis Kutak Rock LLP 1650 Farnam Street Omaha, NE 68102

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Attorneys for the Opposer

### Exhibit A

# Selection of Opposer's Marks Filed and/or Registered Prior to Applicant's Trademark Application

Citation	Status/Key Dates	Full Goods/Services	Owner
Design Only  RN: 3373555 SN: 77029689	Renewed, January 22, 2018 Int'l Class: 35 First Use: September 12, 2007 Filed: October 26, 2006 Registered: January 22, 2008 Last Renewal: January 22, 2018	Int'l Class: 35 (Int'l Class: 35) online retail department store and retail department store services; retail grocery store services	Walmart Apollo, LLC (Delaware Limited Liability Company)
Design Only	Allowed - Intent to Use	Int'l Class: 35, 36, 39	Walmart Apollo, LLC
SN: 88956310	Notice of Allowance Issued, March 9, 2021 Filed: June 9, 2020	(Int'l Class: 35) Retail and on-line retail grocery store services featuring home delivery service; credit card registration services (Int'l Class: 36) Credit card services, namely, processing of credit card payments; credit card payment processing services; credit card transaction processing services; issuance of credit cards (Int'l Class: 39) Delivery and transport of goods	(Delaware Limited Liability Company)
Design Only  SN: 88573429	Allowed - Intent to Use 3rd Extension of Time Granted, March 19, 2021 Filed: August 9, 2019	Int'l Class: 07, 35 (Int'l Class: 07) Vending machines; Vending machine kiosk; Kiosks comprised of vending machines; Vending machines for relatively expensive consumer goods conducive to being stolen (Int'l Class: 35) Retail store services featuring a wide variety of consumer goods; Retail store services featuring a wide variety of consumer goods, which incorporates slips of paper that can be redeemed for items by machines in front of store	Walmart Apollo, LLC (Delaware Limited Liability Company)
Design Only  SN: 88494101	Allowed - Intent to Use Statement of Use - Non- Final Refusal Mailed, March 20, 2021 Int'l Class: 35 First Use: September 12, 2007 Int'l Class: 36 First Use: October, 2020 Int'l Class: 41 First Use: August, 2020 Int'l Class: 42,44 First Use: September,	Int'l Class: 35, 36, 41, 42, 44 (Int'l Class: 35) Retail store services featuring health products and retail pharmacy services (Int'l Class: 36) Insurance consulting in the field of life and health insurance (Int'l Class: 41) Educational services, namely, conducting nutrition classes; educational services, namely, conducting diabetic coaching and classes; educational services, namely, conducting cooking classes (Int'l Class: 42)	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
	2019 Filed: June 28, 2019	Medical laboratory services (Int'l Class: 44) Health care services, namely, wellness programs; health care services, namely, disease management programs; health care services, namely, personal medical care services, mental health services, primary care medical services, over the counter medical service, dental hygienist services, urgent dental care center services; dental services, namely, performing restorative and cosmetic procedures; ophthalmology services; optometry services; pharmacy services, namely, preparation of prescriptions in pharmacies; advisory services relating to nutrition; providing healthy lifestyle and nutrition services, namely, personal assessments, personalized routines, maintenance schedules, and counseling; counseling services in the fields of health, nutrition and lifestyle wellness; X-ray technician services; X-ray examinations for medical purposes; speech therapy services; speech pathology therapy services; medical services, namely, audiology and hearing therapy; auditory rehabilitation services for building speech understanding ability; healthcare services, non-emergency medical treatment services, wellness programs; providing healthcare information to others; urgent medical care services; behavioral health services; dermatology services; mammography testing services	
Design Only  SN: 88494096	Allowed - Intent to Use Statement of Use - Non- Final Refusal Mailed, March 20, 2021 Int'l Class: 35 First Use: September 12, 2007 Int'l Class: 36 First Use: October, 2020 Int'l Class: 41 First Use: August, 2020 Int'l Class: 42,44 First Use: September, 2019 Filed: June 28, 2019	Int'l Class: 35, 36, 41, 42, 44 (Int'l Class: 35) Retail store services featuring health products and retail pharmacy services (Int'l Class: 36) Insurance consulting in the field of life and health insurance (Int'l Class: 41) Educational services, namely, conducting nutrition classes; educational services, namely, conducting diabetic coaching and classes; educational services, namely, conducting cooking classes (Int'l Class: 42) Medical laboratory services (Int'l Class: 44) Health care services, namely, wellness programs; health care services, namely, disease management programs; health care services, medical care services, mental health services, primary care medical service, dental hygienist services, urgent dental care center services; dental services, namely, performing restorative and cosmetic procedures; ophthalmology services; optometry services; pharmacy services, namely, preparation of prescriptions in pharmacies; advisory services relating to nutrition; providing	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
		healthy lifestyle and nutrition services, namely, personal assessments, personalized routines, maintenance schedules, and counseling; counseling services in the fields of health, nutrition and lifestyle wellness; X-ray technician services; X-ray examinations for medical purposes; speech therapy services; speech pathology therapy services; medical services, namely, audiology and hearing therapy; auditory rehabilitation services for building speech understanding ability; healthcare services, namely, walk-in medical clinic services, mon-emergency medical treatment services, wellness programs; providing healthcare information to others; urgent medical care services; behavioral health services; dermatology services; mammography testing services	
Design Only  RN: 6240842 SN: 88611379	Registered, January 5, 2021 Int'l Class: 35,39 First Use: August, 2008 Filed: September 10, 2019 Registered: January 5, 2021	Int'l Class: 35, 39 (Int'l Class: 35) Retail and on-line grocery store services featuring home delivery service (Int'l Class: 39) Transport and delivery of goods	Walmart Apollo, LLC (Delaware Limited Liability Company)
Design Only  RN: 5561148 SN: 87808555	Registered, September 11, 2018 Int'l Class: 18 First Use: October 1, 2017 Filed: February 23, 2018 Registered: September 11, 2018	Int'l Class: 18 (Int'l Class: 18) backpacks, book bags, purses, briefcase type portfolios, briefcases	Walmart Apollo, LLC (Delaware Limited Liability Company)
Design Only  RN: 4214308 SN: 77788538	Registered 8 & 15, May 25, 2018 Int'l Class: 28 First Use: May 30, 2010 Filed: July 23, 2009 Registered: September 25, 2012	Int'l Class: 28 (Int'l Class: 28) golf balls; stress relief balls for hand exercise; stuffed toys	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
Design Only	Registered 8 & 15, May 25, 2018 Int'l Class: 16 First Use: February 23, 2010 Filed: July 23, 2009 Registered: September 25, 2012	Int'l Class: 16 (Int'l Class: 16) adhesive note paper; bookmarkers; decals; desk sets; note pads; notebooks; pens; writing pads	Walmart Apollo, LLC (Delaware Limited Liability Company)
RN: 4214307 SN: 77788502			
Design Only	Registered 8 & 15, September 9, 2017 Int'l Class: 25 First Use: October, 2007 Filed: July 23, 2009 Registered: September 6, 2011	Int'l Class: 25 (Int'l Class: 25) shirts; hats; pants; one-piece garments for infants and toddlers; hooded sweatshirts; jackets; pullovers; headgear, namely, caps	Walmart Apollo, LLC (Delaware Limited Liability Company)
RN: 4023245 SN: 77788529			
Design Only	Registered 8 & 15, January 3, 2017 Int'l Class: 14 First Use: June 30, 2009 Filed: July 23, 2009 Registered: October 19, 2010	Int'l Class: 14 (Int'l Class: 14) clocks; jewelry; watches	Walmart Apollo, LLC (Delaware Limited Liability Company)
RN: 3865523 SN: 77788491			
Design Only	Registered 8 & 15, September 20, 2017 Int'l Class: 18 First Use: May 30, 2011 Filed: July 23, 2009 Registered: October 18, 2011	Int'l Class: 18 (Int'l Class: 18) backpacks; umbrellas	Walmart Apollo, LLC (Delaware Limited Liability Company)
RN: 4042549 SN: 77788512			
Design Only	Registered 8 & 15, September 20, 2017 Int'l Class: 21 First Use: May 30, 2011 Filed: July 23, 2009 Registered: October 18,	Int'l Class: 21 (Int'l Class: 21) bottles, sold empty; dishware; mugs	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
RN: 4042550 SN: 77788524	2011		
Design Only  RN: 3940220 SN: 85055972	Registered 8 & 15, June 23, 2016 Int'l Class: 35 First Use: September 12, 2007 Filed: June 7, 2010 Registered: April 5, 2011	Int'l Class: 35 (Int'l Class: 35) on-line retail store services featuring a wide variety of consumer goods of others; retail department store services	Walmart Apollo, LLC (Delaware Limited Liability Company)
Design Only  RN: 4045886 SN: 77788448	Registered 8 & 15, September 20, 2017 Int'l Class: 06 First Use: June 30, 2009 Filed: July 23, 2009 Registered: October 25, 2011	Int'l Class: 06 (Int'l Class: 06) metal key chains	Walmart Apollo, LLC (Delaware Limited Liability Company)
Design Only  RN: 4214306 SN: 77788464	Registered 8 & 15, November 14, 2018 Int'l Class: 09 First Use: May, 2010 Filed: July 23, 2009 Registered: September 25, 2012	Int'l Class: 09 (Int'l Class: 09) [ Calculators; Computer mouse; ] Computer storage devices, namely, flash drives; Mousepads; Pedometers	Walmart Apollo, LLC (Delaware Limited Liability Company)
WALMART NEIGHBORHOOD MARKET and Design  Walmart Neighborhood Market  SN: 90038986	Published, March 2, 2021 Filed: July 7, 2020	Int'l Class: 35 (Int'l Class: 35) Retail bakery shops; Retail delicatessen services; Retail department store services; Retail grocery stores; Retail pharmacy services; Retail store services featuring a wide variety of consumer goods of others	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
Disclaimer: "NEIGHBORHOOD MARKET"			
WALMART NEIGHBORHOOD MARKET and Design  Walmart Neighborhood Market  RN: 4568622 SN: 85399346 Disclaimer: "NEIGHBORHOOD MARKET"	Registered 8 & 15, May 8, 2020 Int'l Class: 35 First Use: December 1, 2011 Filed: August 16, 2011 Registered: July 15, 2014	Int'l Class: 35 (Int'l Class: 35) retail bakery shops; retail delicatessen services; retail department store services; retail grocery stores; retail pharmacy services; retail store services featuring a wide variety of consumer goods of others	Walmart Apollo, LLC (Delaware Limited Liability Company)
F and Design  SN: 88358410	Allowed - Intent to Use 2nd Extension of Time Granted, November 25, 2020 Int'l Class: 09 First Use: August, 2018 Filed: March 27, 2019	Int'l Class: 09 (Int'l Class: 09) Downloadable mobile applications for transmission of messages among users in the field of retail sourcing	Walmart Apollo, LLC (Delaware Limited Liability Company)
FIGHT HUNGER SPARK CHANGE and Design  FIGHT HUNGER SPARK CHANGE AND DESIGN  FIGHT HUNGER SPARK CHANGE SPARK C	Registered, August 4, 2015 Int'l Class: 35,36 First Use: September 30, 2014 Filed: January 30, 2015 Registered: August 4, 2015	Int'l Class: 35, 36 (Int'l Class: 35) promotional services, namely, promoting the charities of others (Int'l Class: 36) charitable fundraising by means of directing a portion of a customer's fees to a charity of the customer's choice; charitable fundraising services, by means of providing individuals with the information and opportunity to make monetary donations to their favorite charity	Walmart Apollo, LLC (Delaware Limited Liability Company)
FIGHT HUNGER SPARK CHANGE and Design  FIGHT HUNGER SPARK CHANGE and Design  RN: 5712441 SN: 87849188	Registered, April 2, 2019 Int'l Class: 35 First Use: March 31, 2016 Filed: March 26, 2018 Registered: April 2, 2019	Int'l Class: 35 (Int'l Class: 35) Retail store services, online retail store services and grocery store services featuring food; promoting public awareness of issues relating to hunger and nutrition; charitable services, namely, coordination of the procurement and distribution of food donations from manufacturers, wholesalers, retailers, and government agencies to organizations providing food to needy people	Walmart Apollo, LLC (Delaware Limited Liability Company)
FRESHNESS GUARANTEED and Design	Registered, July 2, 2019 Int'l Class: 29,30 First Use: December 1,	Int'l Class: 29, 30 (Int'l Class: 29) Guacamole; Coleslaw; Baked beans;	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
RN: 5794586 SN: 88234770 Disclaimer: "FRESHNESS GUARANTEED"	2018 Filed: December 19, 2018 Registered: July 2, 2019	Chicken salad; Potato salad; Fresh packaged fruit chunks of watermelon; Seasoned meat, poultry, and seafood; Chicken; Seafood, namely, salmon, cod, tilapia, trout, rockfish, shrimp, roughy, not live; Corn dogs; Sandwiches, namely, fried chicken sandwiches, fish sandwiches (Int'l Class: 30) Macaroni salad; Pasta salad; Bread; Rolls; Corn bread; Doughnuts; Doughnut holes; Breadsticks; Stuffing mixes containing bread; Bakery goods and dessert items, namely, cakes, cookies, pastries, pies, cheesecakes, cinnamon rolls, candies, chocolate covered pretzels, and frozen confections for retail and wholesale distribution and consumption on or off the premises	
FRESHNESS GUARANTEED and Design  FRESHNESS GUARANTEED  SN: 90062051 Disclaimer: "FRESHNESS GUARANTEED"	Published, April 13, 2021 Filed: July 20, 2020	Int'l Class: 29, 30 (Int'l Class: 29) Dried cranberries; Dried dates; Banana chips; Raisins; Snack mix consisting primarily of processed fruits, processed nuts and/or raisins; Processed sunflower seeds; Processed pumpkin seeds; Trail mix consisting primarily of processed nuts, and also including seeds and dried fruit; Processed nuts, namely, almonds, walnuts, cashews, brazil nuts, pecans (Int'l Class: 30) Chocolate covered nuts	Walmart Apollo, LLC (Maryland Limited Liability Company)
HEALTHCARE BEGINS HERE and Design  Healthcare BEGINS HERE  RN: 4988303 SN: 86810258	Registered, June 28, 2016 Int'l Class: 35 First Use: September 15, 2013 Filed: November 5, 2015 Registered: June 28, 2016	Int'l Class: 35 (Int'l Class: 35) providing health insurance exchanges in the nature of a marketplace that offers purchasers of health insurance a variety of plans from different insurance providers	Walmart Apollo, LLC (Delaware Limited Liability Company)
MOM APPROVED and Design  **mom Approved  RN: 4983150 SN: 86807898	Registered, June 21, 2016 Int'l Class: 43 First Use: October, 2015 Filed: November 3, 2015 Registered: June 21, 2016	Int'l Class: 43 (Int'l Class: 43) providing a website featuring information in the field of recipes and cooking	Walmart Apollo, LLC (Delaware Limited Liability Company)
PICKUP and Design  Pickup  RN: 5673365 SN: 87894577	Registered, February 12, 2019 Int'l Class: 35 First Use: February 3, 2015 Filed: April 27, 2018 Registered: February 12, 2019	Int'l Class: 35 (Int'l Class: 35) Retail store services featuring a wide variety of consumer goods; Retail grocery stores; Retail store services featuring a wide variety of consumer goods of others; Retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products,	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
Disclaimer: "PICKUP"		household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retail store services featuring a wide variety of consumer goods; Online retail grocery stores; Online retail store services featuring a wide variety of consumer goods of others; Online retail store services featuring electronics, appliances, indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; Retail and on-line grocery store services featuring pickup, in-store pickup and home delivery service; Retail store services featuring convenience store items and gasoline; Retail convenience store services	
PICKUP and Design  RN: 6011727 SN: 88418933 Disclaimer: "PICKUP"	Registered, March 17, 2020 Int'l Class: 35 First Use: February, 2018 Filed: May 7, 2019 Registered: March 17, 2020	Int'l Class: 35 (Int'l Class: 35) Retail store services featuring a wide variety of consumer goods; Retail grocery stores; Retail store services featuring a wide variety of consumer goods of others; Retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retail store services featuring a wide variety of consumer goods; Online retail grocery stores; Online retail store services featuring a wide variety of consumer goods of others; Online retail store services featuring electronics, appliances, indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; Retail and on-line grocery store services featuring pickup, in-store pickup and home delivery service; Retail store services featuring convenience store items and gasoline; Retail Convenience store services	Walmart Apollo, LLC (Delaware Limited Liability Company)
PROTECT NOW and Design	Registered, August 20, 2019 Int'l Class: 35,36,37,42 First Use: August 1, 2018 Filed: April 23, 2018 Registered: August 20,	Int'l Class: 35, 36, 37, 42 (Int'l Class: 35) Retail department store services; On-line retail department store services (Int'l Class: 36) Providing extended warranties on Hair Appliances, Electric Shavers, Oral Care	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
RN: 5840587 SN: 87888344 Disclaimer: "PROTECT"	2019	Appliances, Calculators, Label Makers, Safes, Shredders, Coin Counters, Thermal Laminators, Thermal Cutters, DVD Software, Pre-Recorded Video, Video Game Hardware, Video Game Accessories, Computer Software, Video Game Software, Music CDs, Music DVDs, Cameras, Camcorders, Digital Photo Frames, Photo Accessories, Photo Printers, Photo Media, Battery Operated Toys, Mechanical Toys, Radio Controlled Vehicles, Toy Vehicles, Pools, Swingsets, Battery Operated Action Figures, Electronic Games, Musical Instruments, Bikes, Bike Accessories, Ride Ons, Battery Operated Educational Toys, Battery Operated Dolls, Battery Operated Plush, Telescopes, Electronic Litter Box, Automatic Litter Box, Electronic Litter Box, Automatic Litter Box, Electronic Litter Box, Appliances, Airbeds, Airbed Pumps, Exercise Equipment, Electronic Games, Electronic Coolers, Flashlights, Lanterns, Marine Electronics, Marine GPS, Trolling Motors, Boat Motors, Camp Stoves, Heaters, Binoculars, Sports Optics, Game Cameras, Tires, Batteries, Auto Vacuums, Polishers, Waxers, Compressors, Power Washers, Generators, Battery Chargers, GPS, Radar Detectors, Stereos, Radios, Speakers, Amplifiers, DVD Players, Lighting Kits, Electronic Accessories, CB Radios, Major Appliances, Bath Scales, Hand Tools, Power Tools, Air Purification, Dehumidifiers, Humidifiers, Air Conditioners, Heaters, Eireplaces, Fans, Ceiling Fans, Water Coolers, Water Purification, Fire Extinguishers, Smoke Alarms, Weather Stations, Shop Vac, Vacuums, Garbage Disposals, Thermostats, Garage Door Openers, Paint Sprayers, Paint Mixers, Heated Cooking Appliances, Electronic Cooking Appliances, Kitchen Appliances, Cutlery, Sharpeners, Dehydrators, Wine Coolers, Refrigerators, Mowers, Trimmers, Blowers, Grills, Fountains, Fountain Pumps, Patio Furniture, Fireplaces, Tractors, Log Splitters, Chain Saws, Snow Blowers, Snow Blades, Go Carts, Lighting, Pre-Lit Trees, Pre-Lit Decor, Outdoor Animated Decor, Craft Cutters, Craft Presses, Sewing Machines, Embroidery Machines, Electronic Fragrance, Shoes,	

Citation	Status/Key Dates	Full Goods/Services	Owner
		Players, PC Software, PC Connectivity, PC	
		Routers, Vacuums, Steam Cleaners, Floor	
		Care Appliances, Vacuum Sealers, Irons,	
		Steamers, Prepaid Cell Phones, Prepaid	
		Cell Phone Accessories, Postpaid Cell	
		Phones, Postpaid Cell Phone and	
		Accessories, Family Radios, 2-Way Radios,	
		Weather Radios, Land Line Phones, VOIP	
		Accessories, and Phone Accessories (Int'l Class: 37)	
		Providing maintenance and repair services	
		for Hair Appliances, Electric Shavers, Oral	
		Care Appliances, Calculators, Label	
		Makers, Safes, Shredders, Coin Counters,	
		Thermal Laminators, Thermal Cutters, Pre-	
		Recorded Video, Video Game Hardware,	
		Video Game Accessories, Music CDs,	
		Music DVDs, Cameras, Camcorders, Digital	
		Photo Frames, Photo Accessories, Photo	
		Printers, Photo Media, Battery Operated	
		Toys, Mechanical Toys, Radio Controlled	
		Vehicles, Toy Vehicles, Pools, Swingsets,	
		Battery Operated Action Figures, Electronic	
		Games, Musical Instruments, Bikes, Bike	
		Accessories, Ride Ons, Battery Operated	
		Educational Toys, Battery Operated Dolls,	
		Battery Operated Plush, Telescopes,	
		Electronic Litter Box, Automatic Litter Box, Electric Bedding, Pet Heaters, Pet	
		Fountains, Aquatic Heaters, Aquatic Pumps, Aquatic Cleaners, Aquatic Filters,	
		Aquatic Accessories, Grooming Appliances,	
		Airbeds, Airbed Pumps, Exercise	
		Equipment, Electronic Games, Electronic	
		Coolers, Flashlights, Lanterns, Marine	
		Electronics, Marine GPS, Trolling Motors,	
		Boat Motors, Camp Stoves, Heaters,	
		Binoculars, Sports Optics, Game Cameras,	
		Tires, Batteries, Auto Vacuums, Polishers,	
		Waxers, Compressors, Power Washers,	
		Generators, Battery Chargers, GPS, Radar	
		Detectors, Stereos, Radios, Speakers,	
		Amplifiers, DVD Players, Lighting Kits,	
		Electronic Accessories, CB Radios, Major	
		Appliances, Bath Scales, Hand Tools,	
		Power Tools, Air Purification, Dehumidifiers, Humidifiers, Air Conditioners, Heaters,	
		Fireplaces, Fans, Ceiling Fans, Water	
		Coolers, Water Purification, Fire	
		Extinguishers, Smoke Alarms, Weather	
		Stations, Shop Vac, Vacuums, Garbage	
		Disposals, Thermostats, Garage Door	
		Openers, Paint Sprayers, Paint Mixers,	
		Heated Cooking Appliances, Electronic	
		Cooking Appliances, Kitchen Appliances,	
		Cutlery, Sharpeners, Dehydrators, Wine	
		Coolers, Refrigerators, Mowers, Trimmers,	
		Blowers, Grills, Fountains, Fountain Pumps,	
		Patio Furniture, Fireplaces, Tractors, Log	
		Splitters, Chain Saws, Snow Blowers, Snow	
		Blades, Go Carts, Lighting, Pre-Lit Trees,	
		Pre-Lit Decor, Outdoor Animated Decor,	
		Indoor Animated Decor, Craft Cutters, Craft	
		Presses, Sewing Machines, Embroidery	
		Machines, Electronics Diffusers, Electronic	
		Fragrance, Shoes, Boots, Shoe Polishers, Fine Jewelry, Watches, Class Rings, Train	
		i ine Jeweny, Walches, Class Kings, Itali	1

Citation	Status/Key Dates	Full Goods/Services	Owner
		Monitors, Blood Pressure Monitors, Massagers, Spas, Vaporizers, Humidifiers, Durable Medical Equipment, Hearing Aids, Eyeglasses, Sunglasses, Eyewear Accessories, Audio/Visual Electronics and Accessories, Televisions, Computers, Home Theater Systems, DVD Player, Satellite TV Hardware, Stereos, Portable Audio Hardware, Portable Video Hardware, GPS, Printers, Calculators, Readers, Tablets, Portable TV, Portable DVD Players, PC Connectivity, PC Routers, Vacuums, Steam Cleaners, Floor Care Appliances, Vacuum Sealers, Irons, Steamers, Prepaid Cell Phones, Prepaid Cell Phone Accessories, Postpaid Cell Phones, Postpaid Cell Phone and Accessories, Family Radios, 2-Way Radios, Weather Radios, Land Line Phones, VOIP Accessories, and Phone Accessories (Int'l Class: 42) Providing maintenance and repair services for DVD software, computer software, video game software, PC software	
Protect NOW and Design  RN: 5846742 SN: 88011386 Disclaimer: "PROTECT"	Registered, August 27, 2019 Int'l Class: 36,37 First Use: August 1, 2018 Filed: June 22, 2018 Registered: August 27, 2019	Int'l Class: 36, 37 (Int'l Class: 36) Providing extended warranties on Hair Appliances, Electric Shavers, Oral Care Appliances, Calculators, Label Makers, Safes, Shredders, Coin Counters, Thermal Laminators, Thermal Cutters, DVD Software, Pre-Recorded Video, Video Game Hardware, Video Game Accessories, Computer Software, Video Game Accessories, Computer Software, Video Game Software, Music CDs, Music DVDs, Cameras, Camcorders, Digital Photo Frames, Photo Accessories, Photo Printers, Photo Media, Battery Operated Toys, Mechanical Toys, Radio Controlled Vehicles, Toy Vehicles, Pools, Swingsets, Battery Operated Action Figures, Electronic Games, Musical Instruments, Bikes, Bike Accessories, Ride Ons, Battery Operated Educational Toys, Battery Operated Dolls, Battery Operated Plush, Telescopes, Electronic Litter Box, Automatic Litter Box, Electric Bedding, Pet Heaters, Pet Fountains, Aquatic Heaters, Aquatic Pumps, Aquatic Cleaners, Aquatic Filters, Aquatic Accessories, Grooming Appliances, Airbeds, Airbed Pumps, Exercise Equipment, Electronic Games, Electronic Coolers, Flashlights, Lanterns, Marine Electronics, Marine GPS, Trolling Motors, Boat Motors, Camp Stoves, Heaters, Binoculars, Sports Optics, Game Cameras, Tires, Batteries, Auto Vacuums, Polishers, Waxers, Compressors, Power Washers, Generators, Battery Chargers, GPS, Radar Detectors, Stereos, Radios, Speakers, Amplifiers, DVD Players, Lighting Kits, Electronic Accessories, CB Radios, Major Appliances, Bath Scales, Hand Tools, Power Tools, Air Purification, Dehumidifiers, Humidifiers, Air Conditioners, Heaters, Fireplaces, Fans, Ceiling Fans, Water Coolers, Water Purification, Fire	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
		Extinguishers, Smoke Alarms, Weather	
		Stations, Shop Vac, Vacuums, Garbage	
		Disposals, Thermostats, Garage Door Openers, Paint Sprayers, Paint Mixers,	
		Heated Cooking Appliances, Electronic	
		Cooking Appliances, Kitchen Appliances,	
		Cutlery, Sharpeners, Dehydrators, Wine	
		Coolers, Refrigerators, Mowers, Trimmers,	
		Blowers, Grills, Fountains, Fountain Pumps,	
		Patio Furniture, Fireplaces, Tractors, Log	
		Splitters, Chain Saws, Snow Blowers, Snow	
		Blades, Go Carts, Lighting, Pre-Lit Trees,	
		Pre-Lit Decor, Outdoor Animated Decor, Indoor Animated Decor, Craft Cutters, Craft	
		Presses, Sewing Machines, Embroidery	
		Machines, Electronics Diffusers, Electronic	
		Fragrance, Shoes, Boots, Shoe Polishers,	
		Fine Jewelry, Watches, Class Rings, Train	
		Sets, Diagnostic Aids, Temperature	
		Monitors, Blood Pressure Monitors,	
		Massagers, Spas, Vaporizers, Humidifiers,	
		Durable Medical Equipment, Hearing Aids,	
		Eyeglasses, Sunglasses, Eyewear Accessories, Audio/Visual Electronics and	
		Accessories, Addio/Visual Electronics and Accessories, Televisions, Computers,	
		Home Theater Systems, DVD Player,	
		Satelllite TV Hardware, Stereos, Portable	
		Audio Hardware, Portable Video Hardware,	
		GPS, Printers, Calculators, Readers,	
		Tablets, Portable TV, Portable DVD	
		Players, PC Software, PC Connectivity, PC Routers, Vacuums, Steam Cleaners, Floor	
		Care Appliances, Vacuum Sealers, Irons,	
		Steamers, Prepaid Cell Phones, Prepaid	
		Cell Phone Accessories, Postpaid Cell	
		Phones, Postpaid Cell Phone and	
		Accessories, Family Radios, 2-Way Radios,	
		Weather Radios, Land Line Phones, VOIP	
		Accessories, and Phone Accessories	
		(Int'l Class: 37) Providing maintenance and repair services	
		for Hair Appliances, Electric Shavers, Oral	
		Care Appliances, Calculators, Label	
		Makers, Safes, Shredders, Coin Counters,	
		Thermal Laminators, Thermal Cutters, DVD	
		Software, Pre-Recorded Video, Video	
		Game Hardware, Video Game Accessories,	
		Computer Software, Video Game Software, Music CDs, Music DVDs, Cameras,	
		Camcorders, Digital Photo Frames, Photo	
		Accessories, Photo Printers, Photo Media,	
		Battery Operated Toys, Mechanical Toys,	
		Radio Controlled Vehicles, Toy Vehicles,	
		Pools, Swingsets, Battery Operated Action	
		Figures, Electronic Games, Musical	
		Instruments, Bikes, Bike Accessories, Ride Ons, Battery Operated Educational Toys,	
		Battery Operated Dolls, Battery Operated	
		Plush, Telescopes, Electronic Litter Box,	
		Automatic Litter Box, Electric Bedding, Pet	
		Heaters, Pet Fountains, Aquatic Heaters,	
		Aquatic Pumps, Aquatic Cleaners, Aquatic	
		Filters, Aquatic Accessories, Grooming	
		Appliances, Airbeds, Airbed Pumps,	
		Exercise Equipment, Electronic Games, Electronic Coolers, Flashlights, Lanterns,	
		Marine Electronics, Marine GPS, Trolling	
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Citation	Status/Key Dates	Full Goods/Services	Owner
		Heaters, Binoculars, Sports Optics, Game Cameras, Tires, Batteries, Auto Vacuums, Polishers, Waxers, Compressors, Power Washers, Generators, Battery Chargers, GPS, Radar Detectors, Stereos, Radios, Speakers, Amplifiers, DVD Players, Lighting Kits, Electronic Accessories, CB Radios, Major Appliances, Bath Scales, Hand Tools, Power Tools, Air Purification, Dehumidifiers, Humidifiers, Air Conditioners, Heaters, Fireplaces, Fans, Ceiling Fans, Water Coolers, Water Purification, Fire Extinguishers, Smoke Alarms, Weather Stations, Shop Vac, Vacuums, Garbage Disposals, Thermostats, Garage Door Openers, Paint Sprayers, Paint Mixers, Heated Cooking Appliances, Electronic Cooking Appliances, Kitchen Appliances, Cutlery, Sharpeners, Dehydrators, Wine Coolers, Refrigerators, Mowers, Trimmers, Blowers, Grills, Fountains, Fountain Pumps, Patio Furniture, Fireplaces, Tractors, Log Splitters, Chain Saws, Snow Blowers, Snow Blades, Go Carts, Lighting, Pre-Lit Trees, Pre-Lit Decor, Outdoor Animated Decor, Indoor Animated Decor, Craft Cutters, Craft Presses, Sewing Machines, Embroidery Machines, Electronics Diffusers, Electronic Fragrance, Shoes, Boots, Shoe Polishers, Fine Jewelry, Watches, Class Rings, Train Sets, Diagnostic Aids, Temperature Monitors, Blood Pressure Monitors, Massagers, Spas, Vaporizers, Humidifiers, Durable Medical Equipment, Hearing Aids, Eyeglasses, Sunglasses, Eyewear Accessories, Audio/Visual Electronics and Accessories, Televisions, Computers, Home Theater Systems, DVD Player, Satelllite TV Hardware, Stereos, Portable Audio Hardware, Portable Video Hardware, GPS, Printers, Calculators, Readers, Tablets, Portable TV, Portable DVD Players, PC Software, PC Connectivity, PC Routers, Vacuums, Steam Cleaners, Floor Care Appliances, Vacuum Sealers, Irons, Steamers, Prepaid Cell Phone and Accessories, Family Radios, 2-Way Radios, Weather Radios, Land Line Phones, VOIP Accessories, and Phone Accessories	
SAVINGS CATCHER and Design  SAVINGS  RN: 4707458 SN: 86343962 Disclaimer: "SAVINGS"	Registered, March 24, 2015 Int'l Class: 09 First Use: July 8, 2014 Filed: July 22, 2014 Registered: March 24, 2015	Int'l Class: 09 (Int'l Class: 09) computer application software for desktop computers and mobile devices, namely, software for enabling users to compare prices on products from multiple retailers, and receive promotions	Walmart Apollo, LLC (Delaware Limited Liability Company)
SPOTLIGHT and Design	Pending - Initialized, November 17, 2020 Filed: November 13,	Int'l Class: 35 (Int'l Class: 35) Retail and on-line retail grocery store	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
Spotlight SN: 90317613	2020	services; Retail and on-line retail grocery store services featuring a wide variety of consumer goods of others; Product demonstration	
THIS IS THAT PLACE and Design  RN: 6217117 SN: 87950231	Registered, December 8, 2020 Int'l Class: 42 First Use: May 28, 2018 Filed: June 6, 2018 Registered: December 8, 2020	Int'l Class: 42 (Int'l Class: 42) Computer services, namely, creating an employee-only on-line community for registered users to participate in discussions, get feedback from their peers, and form virtual communities in the field of retail store services, charitable fundraising, and career development	Walmart Apollo, LLC (Delaware Limited Liability Company)
TO GO and Design  To go  SN: 88841598	Allowed - Intent to Use Notice of Allowance Issued, January 19, 2021 Filed: March 20, 2020	Int'l Class: 35 (Int'l Class: 35) Retail store services featuring a wide variety of consumer goods of others; Retail grocery stores; Retail store services featuring a wide variety of consumer goods of others; Retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retail store services featuring a wide variety of consumer goods of others; Online retail grocery stores; Online retail store services featuring a wide variety of consumer goods of others; Online retail store services featuring electronics, appliances, indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, home improvement products, nousehold essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; Retail and on-line grocery store services featuring pickup, in-store pickup and home delivery service; Retail store services featuring convenience store items and gasoline; Convenience store services, namely, retail store services featuring convenience store services, namely, retail store services featuring convenience store items	Walmart Apollo, LLC (Delaware Limited Liability Company)
TOP RATED BY KIDS! and Design	Registered, March 12, 2019 Int'l Class: 35 First Use: July 7, 2017 Filed: February 13, 2018 Registered: March 12, 2019	Int'l Class: 35 (Int'l Class: 35) retail store services featuring a wide variety of consumer goods; retail store services featuring a wide variety of consumer goods of others; retail store services featuring electronics and toy merchandise; online retail store services featuring a wide variety of consumer goods; online retail store	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
RN: 5694853 SN: 87795458		services featuring a wide variety of consumer goods of others; online retail store services featuring electronics and toy merchandise	
TOP RATED BY KIDS! and Design  RN: 5522881 SN: 87627789	Registered, July 24, 2018 Int'l Class: 35 First Use: July 7, 2017 Filed: September 29, 2017 Registered: July 24, 2018	Int'l Class: 35 (Int'l Class: 35) retail store services featuring a wide variety of consumer goods; retail store services featuring a wide variety of consumer goods of others; retail store services featuring electronics and toy merchandise; online retail store services featuring a wide variety of consumer goods; online retail store services featuring a wide variety of consumer goods of others; online retail store services featuring electronics and toy merchandise	Walmart Apollo, LLC (Delaware Limited Liability Company)
VIDEO and Design  Video  SN: 88372809 Disclaimer: "VIDEO"	Allowed - Intent to Use 2nd Extension of Time Granted, January 25, 2021 Filed: April 5, 2019	Int'l Class: 09, 38, 41, 42 (Int'l Class: 09) Downloadable computer software featuring an entertainment database for providing, purchasing, renting, and accessing downloadable and non-downloadable movies, TV shows, videos, music, ebooks, audiobooks, games, audiovisual, multimedia content; downloadable computer software for streaming, broadcasting, transmitting, distributing, reproducing, organizing, and sharing movies, TV shows, music, ebooks, audiobooks, audio, video, games, audiovisual, and multimedia content via global computer networks (Int'l Class: 38) Streaming of video games on the Internet; streaming of audio and visual tethered downloads; streaming of music on the Internet (Int'l Class: 41) Entertainment services, namely, providing temporary use of non-downloadable electronic games (Int'l Class: 42) Providing non-downloadable software for temporary use over global computer network for accessing, downloading, purchasing or streaming videos, movies, TV shows, games, ebooks, audiobooks, audio, music, audiovisual, and multimedia content	Walmart Apollo, LLC (Delaware Limited Liability Company)
CAMP IV and Design	Registered, October 15, 2019 Int'l Class: 35 First Use: September, 2018 Filed: April 2, 2019 Registered: October 15, 2019	Int'l Class: 35 (Int'l Class: 35) Employee incentive award program to promote quality customer service; providing incentive award programs for employees through the distribution of awards for the purpose of promoting and rewarding on-the-job excellence	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
RN: 5884241 SN: 88367841			
WALMART and Design  Walmart  RN: 3612344 SN: 77585269	Renewed, April 28, 2019 Int'l Class: 35 First Use: August 19, 2008 Filed: October 3, 2008 Registered: April 28, 2009 Last Renewal: April 28, 2019	Int'l Class: 35 (Int'l Class: 35) on-line retail store services featuring a wide variety of consumer goods; retail automobile parts and accessories stores; retail bakery shops; retail delicatessen services; retail grocery stores; retail pharmacy services; retail store services featuring a wide variety of consumer goods of others; retail optical stores; retail automotive supplies and parts stores	Walmart Apollo, LLC (Delaware Limited Liability Company)
WALMART and Design  Walmart  RN: 3612345 SN: 77585270	Renewed, April 28, 2019 Int'l Class: 35 First Use: August 19, 2008 Filed: October 3, 2008 Registered: April 28, 2009 Last Renewal: April 28, 2019	Int'l Class: 35 (Int'l Class: 35) on-line retail store services featuring a wide variety of consumer goods; retail automobile parts and accessories stores; retail bakery shops; retail delicatessen services; retail grocery stores; retail pharmacy services; retail store services featuring a wide variety of consumer goods of others; retail optical stores; retail automotive supplies and parts stores	Walmart Apollo, LLC (Delaware Limited Liability Company)
WALMART BILL PAY and Design  Walmart S Bill Pay  SN: 90038988 Disclaimer: "BILL PAY"	Allowed - Intent to Use 1st Extension of Time Granted, March 19, 2021 Filed: July 7, 2020	Int'l Class: 36 (Int'l Class: 36) Bill payment services; Bill payment services provided through a website; Bill payment services provided via a mobile application; Electronic payment services involving electronic processing and subsequent transmission of bill payment data; Providing electronic processing of electronic funds transfer, ACH, credit card, debit card, electronic check and electronic payments	Walmart Apollo, LLC (Delaware Limited Liability Company)
WALMART COM and Design  Walmart Com  RN: 5595784 SN: 87874557	Registered, October 30, 2018 Int'l Class: 35 First Use: May, 2017 Filed: April 12, 2018 Registered: October 30, 2018	Int'l Class: 35 (Int'l Class: 35) retail store services featuring a wide variety of consumer goods; retail grocery stores; retail pharmacy services; retail store services featuring a wide variety of consumer goods of others; retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft	Walmart Apollo, LLC (Arkansas Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
		supplies; online retail store services featuring a wide variety of consumer goods; online retail grocery stores; online retail pharmacy services; online retail store services featuring a wide variety of consumer goods of others; online retail store services featuring electronics, appliances, indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies	
WALMART COOKSHOP and Design  SN: 90342441	Pending - Initialized, November 28, 2020 Int'l Class: 41 First Use: November 19, 2020 Filed: November 25, 2020	Int'l Class: 41 (Int'l Class: 41) Entertainment services, namely, providing webcasts in the field of cooking; Entertainment services in the nature of development, creation, production, distribution, and post-production of multimedia entertainment content during which food is prepared and served; Entertainment services, namely, providing ongoing webisodes cooking via a global computer network; Entertainment services, namely, an ongoing series featuring cooking provided through webcasts	Walmart Apollo, LLC (Delaware Limited Liability Company)
WALMART ENERGY and Design  Walmart  SN: 88545804 Disclaimer: "ENERGY"	Allowed - Intent to Use 1st Extension of Time Granted, December 16, 2020 Filed: July 29, 2019	Int'l Class: 35 (Int'l Class: 35) Promoting public awareness of energy and environmental issues and sustainability; online and retail store services featuring a wide variety of environmentally-friendly consumer goods of others; Promoting environmental service providers focused on energy efficiency, water efficiency, waste reduction, and overall sustainable development; promoting environmental services of others focused on energy efficiency, water efficiency, waste reduction, and overall sustainable development; promoting bublic awareness of the need for corporate and social responsibility for environmental sustainability	Walmart Apollo, LLC (Delaware Limited Liability Company)
WALMART INSURANCE SERVICES and Design  **ALMART PENEAUTHER**  SN: 90018762 Disclaimer: "INSURANCE SERVICES"	Allowed - Intent to Use Statement of Use - Non- Final Refusal Mailed, February 24, 2021 Int'l Class: 36 First Use: October, 2020 Filed: June 24, 2020	Int'l Class: 36 (Int'l Class: 36) Insurance administration, consultation and underwriting in the field of health insurance	Walmart Apollo, LLC (Delaware Limited Liability Company)
WALMART INVESTING IN AMERICAN JOBS and Design	Registered, October 27, 2015 Int'l Class: 35 First Use: January 1,	Int'l Class: 35 (Int'l Class: 35) promoting public awareness for goods made or assembled by american workers;	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
RN: 4841044 SN: 86566858	2015 Filed: March 17, 2015 Registered: October 27, 2015	retail store services featuring a wide variety of consumer goods; retail grocery stores; retail store services featuring a wide variety of consumer goods of others; retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retail store services featuring a wide variety of consumer goods; online retail grocery stores; online retail store services featuring a wide variety of consumer goods of others; online retail store services featuring electronics, appliances, indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; retail and on-line grocery store services featuring pickup, in-store pickup and home delivery service; retail store services featuring convenience store items and gasoline; convenience store services	
WALMART PAY and Design  Walmart Pay Pay  RN: 5240409 SN: 87241409 Disclaimer: "PAY"	Registered, July 11, 2017 Int'l Class: 36 First Use: December 10, 2015 Filed: November 18, 2016 Registered: July 11, 2017	Int'l Class: 36 (Int'l Class: 36) financial transaction services, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale	Walmart Apollo, LLC (Delaware Limited Liability Company)
WALMART PAY IT LATER and Design  Walmart R  Pay It  Later  SN: 90018718  Disclaimer: "PAY IT LATER"	Allowed - Intent to Use Notice of Allowance Issued, March 30, 2021 Filed: June 24, 2020	Int'l Class: 09, 35, 36 (Int'l Class: 09) Downloadable computer software for transaction authorization and credit authorization; Downloadable computer software for mobile computers and smart phones, namely, financial services software used to process mobile payments (Int'l Class: 35) Online retail store services and retail store services featuring layaway services (Int'l Class: 36) Computerized financial transaction authorization, namely, providing secure commercial transactions and payment options; Computerized financial transaction authorization, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale; Providing an internet website portal in the field of financial transaction and payment processing services; Merchant services, namely, payment transaction processing services	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
WALMART PAY IT LATER and Design  Walmart Pay It Later  SN: 90018739 Disclaimer: "PAY IT LATER"	Allowed - Intent to Use Notice of Allowance Issued, March 30, 2021 Filed: June 24, 2020	Int'l Class: 09, 35, 36 (Int'l Class: 09) Downloadable computer software for transaction authorization and credit authorization; Downloadable computer software for mobile computers and smart phones, namely, financial services software used to process mobile payments (Int'l Class: 35) Online retail store services and retail store services featuring layaway services (Int'l Class: 36) Computerized financial transaction authorization, namely, providing secure commercial transactions and payment options; Computerized financial transaction authorization, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale; Providing an internet website portal in the field of financial transaction and payment processing services; Merchant services, namely, payment transaction processing services retail installment payment plans; Financial services, namely, debt settlement; debt settlement services; bill payment services; providing financial information	Walmart Apollo, LLC (Delaware Limited Liability Company)
WALMART RAPID RELOAD and Design  Walmart  Rapid  Reload  RN: 4463707 SN: 85722663 Disclaimer: "RELOAD"	Registered 8 & 15, February 29, 2020 Int'l Class: 36 First Use: October, 2012 Filed: September 6, 2012 Registered: January 7, 2014	Int'l Class: 36 (Int'l Class: 36) prepaid stored value card reload services	Walmart Apollo, LLC (Delaware Limited Liability Company)
WALMART SAVE MONEY. LIVE BETTER. and Design  Walmart Save money. Live better.  RN: 3681104 SN: 77513839	Renewed, September 8, 2019 Int'l Class: 35 First Use: June 24, 2008 Filed: July 2, 2008 Registered: September 8, 2009 Last Renewal: September 8, 2019	Int'l Class: 35 (Int'l Class: 35) retail bakery shops; retail delicatessen services; retail grocery stores; retail pharmacy services; retail stores featuring a wide variety of consumer goods	Walmart Apollo, LLC (Delaware Limited Liability Company)
WALMART TO GO and Design  Walmart : To Go	Registered, March 8, 2016 Int'l Class: 35 First Use: January 30, 2014 Filed: January 30, 2014	Int'l Class: 35 (Int'l Class: 35) retail store services featuring a wide variety of consumer goods; retail grocery stores; retail store services featuring a wide variety of consumer goods of others; retail store	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
RN: 4914300 SN: 86180138	Registered: March 8, 2016	services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retail store services featuring a wide variety of consumer goods; online retail grocery stores; online retail store services featuring a wide variety of consumer goods of others; online retail store services featuring electronics, appliances, indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; retail and on-line grocery store services featuring pickup, in-store pickup and home delivery service; retail store services featuring convenience store items and gasoline; convenience store services	
WALMART TO GO and Design  Walmart 10 60  RN: 4896102 SN: 86180148	Registered, February 2, 2016 Int'l Class: 35 First Use: January 30, 2014 Filed: January 30, 2014 Registered: February 2, 2016	Int'l Class: 35 (Int'l Class: 35) retail grocery stores; retail store services featuring a wide variety of consumer goods of others; retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retail grocery stores; online retail store services featuring a wide variety of consumer goods of others; online retail store services featuring electronics, appliances, indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; retail and on-line grocery store services featuring pickup and in-store pickup; retail store services featuring convenience store items and gasoline; convenience store services	Walmart Apollo, LLC (Delaware Limited Liability Company)
WALMART TO GO and Design  Walmart	Registered, June 2, 2015 Int'l Class: 35 First Use: March 31, 2014 Filed: February 13, 2014 Registered: June 2,	Int'l Class: 35 (Int'l Class: 35) retail store services featuring a wide variety of consumer goods of others; retail grocery stores; retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
RN: 4749033 SN: 86192679	2015	essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retail store services featuring a wide variety of consumer goods of others; online retail grocery stores; online retail store services featuring electronics, appliances, indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; retail and on-line grocery store services featuring pickup, in-store pickup and home delivery service; retail store services featuring convenience store items and gasoline; convenience store services	
WALMART TO GO and Design  Walmart ** To GO  RN: 4801269 SN: 86976728	Registered, August 25, 2015 Int'l Class: 35 First Use: January 30, 2014 Filed: January 30, 2014 Registered: August 25, 2015	Int'l Class: 35 (Int'l Class: 35) retail and on-line grocery store services featuring home delivery service	Walmart Apollo, LLC (Delaware Limited Liability Company)
Walmart Video  SN: 88372799 Disclaimer: "VIDEO"	Allowed - Intent to Use 1st Extension of Time Granted, January 25, 2021 Filed: April 5, 2019	Int'l Class: 09, 38, 41, 42 (Int'l Class: 09) Downloadable computer software featuring an entertainment database for providing, purchasing, renting, and accessing downloadable and non-downloadable movies, TV shows, videos, music, ebooks, audiobooks, games, audiovisual, multimedia content; downloadable computer software for streaming, broadcasting, transmitting, distributing, reproducing, organizing, and sharing movies, TV shows, music, ebooks, audiobooks, audio, video, games, audiovisual, and multimedia content via global computer networks (Int'l Class: 38) Streaming of video games on the Internet; streaming of audio and visual tethered downloads; streaming of music on the Internet (Int'l Class: 41) Entertainment services, namely, providing temporary use of non-downloadable electronic games (Int'l Class: 42) Providing non-downloadable software for temporary use over global computer network for accessing, downloading, purchasing or streaming videos, movies, TV shows, games, ebooks, audiobooks, audio, music, audiovisual, and multimedia content	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
WALMART WONDER LAB and Design  Wonder  SN: 90018769 Disclaimer: "LAB"	Allowed - Intent to Use Notice of Allowance Issued, October 27, 2020 Filed: June 24, 2020	Int'l Class: 35, 41, 42 (Int'l Class: 35) Retail store and on-line retail store services featuring toys, with an emphasis on providing an interactive toy experience featuring demonstrations and playtime with new and innovative toys (Int'l Class: 41) Providing a website featuring non-downloadable game software; Entertainment services, namely, providing temporary use of non-downloadable video, computer games and interactive multimedia games; Children's entertainment and amusement centers, namely, interactive play areas; Providing temporary use of non-downloadable computer game software which can be accessed through web sites or by mobile phones; Providing a website featuring informational, non-downloadable photographic, audio, and video presentations in the field of testing toy products (Int'l Class: 42) Providing a website featuring temporary use of non-downloadable software allowing web site users to upload, post and display online videos for sharing with others for entertainment purposes; Providing a web site that gives computer users the ability to upload and share user-generated videos	Walmart Apollo, LLC (Delaware Limited Liability Company)
WHERE AMERICA'S LIST GETS DONE and Design  RN: 4740978 SN: 86363346	Registered, May 19, 2015 Int'l Class: 35 First Use: March 31, 2014 Filed: August 11, 2014 Registered: May 19, 2015	Int'l Class: 35 (Int'l Class: 35) retail store services featuring a wide variety of consumer goods; retail grocery stores; retail store services featuring a wide variety of consumer goods of others; retail store services featuring electronics, appliances, indoor and outdoor furniture, home décor, health, beauty and personal care products, household essentials, apparel, home improvement products, grilling products, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies; online retail store services featuring a wide variety of consumer goods; online retail grocery stores; online retail store services featuring a wide variety of consumer goods of others; online retail store services featuring electronics, appliances, indoor and outdoor furniture, grilling products, home improvement products, home décor, health, beauty and personal care products, household essentials, apparel, entertainment recordings, video games, books and publications, musical instruments, office supplies, arts and craft supplies	Walmart Apollo, LLC (Delaware Limited Liability Company)
WITH YOU EVERY LITTLE STEP and Design	Registered, September 9, 2014 Int'l Class: 35 First Use: February 1, 2013	Int'l Class: 35 (Int'l Class: 35) on-line retail store services featuring a wide variety of consumer goods of others; retail store services featuring a wide variety of	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
RN: 4602202 SN: 85809961	Filed: December 23, 2012 Registered: September 9, 2014	consumer goods of others	
Design Only  RN: 4863278 SN: 86632860	Registered, December 1, 2015 Int'l Class: 44 First Use: April 30, 2014 Filed: May 18, 2015 Registered: December 1, 2015	Int'l Class: 44 (Int'l Class: 44) medical clinics	Walmart Apollo, LLC (Delaware Limited Liability Company)
Design Only  RN: 5355661 SN: 86850043	Registered, December 12, 2017 Int'l Class: 35,36 First Use: December 31, 2015 Filed: December 15, 2015 Registered: December 12, 2017	Int'l Class: 35, 36 (Int'l Class: 35) charitable services, namely, promoting public awareness of women-owned businesses, minority-owned businesses and small businesses; charitable services, namely, promoting public awareness of support for local community organizations; charitable services, namely, promoting public awareness of advancing women's economic opportunities; charitable services, namely, promoting public awareness of increasing economic mobility for workers in retail-related sectors; charitable services, namely, promoting public awareness of helping veterans live successful civilian lives; charitable services, namely, promoting public awareness of supporting small businesses; charitable services, namely, promoting public awareness of supporting women-owned businesses; charitable services, namely, promoting public awareness of advancing domestic manufacturing of consumer products (Int'l Class: 36) charitable foundation services, namely, providing grants to nonprofit organizations; charitable foundation services, namely, providing grants to nonprofit organizations; charitable foundation services, namely, providing grants for advancing women's economic opportunities; charitable foundation services, namely, providing grants for increasing economic mobility for workers in retail-related sectors; charitable foundation services, namely, providing grants for helping veterans live successful civilian lives; charitable foundation services,	Walmart Apollo, LLC (Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
		namely, providing grants for supporting small businesses; charitable foundation services, namely, providing grants for advancing domestic manufacturing of consumer products	
Design Only  RN: 5355660 SN: 86850031	Registered, December 12, 2017 Int'l Class: 35,36 First Use: December 31, 2015 Filed: December 15, 2015 Registered: December 12, 2017	Int'l Class: 35, 36 (Int'l Class: 35) charitable services, namely, promoting public awareness of environmental sustainability issues; charitable services, namely, promoting public awareness of hunger, programs to address hunger and the need for nutritional education; charitable services, namely, promoting public awareness of support for local community organizations (Int'l Class: 36) charitable foundation services, namely, providing project grants for environmental and community projects; charitable foundation services, namely, providing financial assistance for programs and services of others; charitable foundation services, namely, providing grants for nutritional education programs and programs to address hunger; charitable foundation services, namely, providing grants to nonprofit organizations	Walmart Apollo, LLC (Delaware Limited Liability Company)
Design Only  RN: 5205530 SN: 86743869	Registered, May 16, 2017 Int'l Class: 35 First Use: October 8, 2015 Filed: September 1, 2015 Registered: May 16, 2017	Int'l Class: 35 (Int'l Class: 35) promoting the charitable services of others, namely, providing individuals with information about various charities for the purpose of making donations to charities	Walmart Apollo, LLC (Delaware Limited Liability Company)
Design Only  RN: 5672978 SN: 87829565	Registered, February 12, 2019 Int'l Class: 35,39 First Use: February 1, 2018 Filed: March 12, 2018 Registered: February 12, 2019	Int'l Class: 35, 39 (Int'l Class: 35) Retail and on-line retail store services featuring a wide variety of consumer goods of others available by means of home delivery service (Int'l Class: 39) Retail delivery service of goods to homes; Delivery of goods	Walmart Apollo, LLC (Delaware Limited Liability Company)
Design Only	Registered, May 1,	Int'l Class: 35, 36, 43	Walmart Apollo, LLC
RN: 5456662 SN: 87383182	2018 Int'l Class: 35,36,43 First Use: October 8, 2015 Filed: March 23, 2017 Registered: May 1, 2018	(Int'l Class: 35) charitable services, namely, promoting public awareness of women-owned businesses, minority-owned business and small businesses; charitable services, namely, promoting public awareness of environmental sustainability issues; charitable services, namely, promoting	(Delaware Limited Liability Company)

Citation	Status/Key Dates	Full Goods/Services	Owner
		public awareness of hunger, programs to	
ļ		address hunger and the need for nutritional	
		education; charitable services, namely, promoting public awareness of support for	
		local community organizations; charitable	
		services, namely, promoting public	
		awareness of advancing women's economic	
		opportunities; charitable services, namely,	
		promoting public awareness of increasing	
		economic mobility for workers in retail-	
		related sectors; charitable services, namely, promoting public awareness of helping	
		veterans live successful civilian lives;	
		charitable services, namely, promoting	
		public awareness of supporting small	
		businesses; charitable services, namely,	
		promoting public awareness of supporting	
		women-owned businesses; charitable services, namely, promoting public	
		awareness of supporting diverse, inclusive	
		businesses; charitable services, namely,	
		promoting public awareness of advancing	
		domestic manufacturing of consumer	
		products; charitable services, namely,	
		promoting public awareness of disaster preparedness issues; charitable services,	
		namely, promoting public awareness of	
		disaster preparedness and relief activities;	
		charitable services, namely, promoting	
		awareness of volunteering and giving to	
		local community organizations	
		(Int'l Class: 36) charitable foundation services, namely,	
		providing financial assistance for programs	
		and services of others; charitable	
		foundation services, namely, providing	
		grants to nonprofit organizations; charitable	
		foundation services, namely, providing	
		grants for advancing women's economic opportunities; charitable foundation	
		services, namely, providing grants for	
		increasing economic mobility for workers in	
		retail-related sectors; charitable foundation	
		services, namely, providing grants for	
		helping veterans live successful civilian	
		lives; charitable foundation services, namely, providing grants for supporting	
		small businesses; charitable foundation	
		services, namely, providing grants for	
		advancing domestic manufacturing of	
		consumer products; charitable foundation	
		services, namely, providing project grants for environmental and community projects;	
		charitable foundation services, namely,	
		providing grants for nutritional education	
		programs and programs to address hunger;	
		charitable foundation services, namely,	
		providing educational scholarships;	
		charitable foundation services, namely,	
		providing grants for improving disaster response and resiliency; charitable	
		services, namely, charitable fundraising	
		projects in the field of disaster response	
		(Int'l Class: 43)	
		charitable services, namely, providing food	
		to needy persons	

Citation	Status/Key Dates	Full Goods/Services	Owner
Design Only  RN: 3680211 SN: 77129996	Renewed, September 8, 2019 Int'l Class: 35 First Use: November 20, 2007 Filed: March 13, 2007 Registered: September 8, 2009 Last Renewal: September 8, 2019	Int'l Class: 35 (Int'l Class: 35) online retail department store services	Walmart Apollo, LLC (Delaware Limited Liability Company)
Design Only  RN: 3803680 SN: 77409199	Renewed, June 15, 2020 Int'l Class: 35 First Use: November 20, 2007 Filed: February 28, 2008 Registered: June 15, 2010 Last Renewal: June 15, 2020	Int'l Class: 35 (Int'l Class: 35) online retail department store and retail department store services; retail grocery store services; retail pharmacy services; retail bakery shops; retail delicatessen services	Walmart Apollo, LLC (Delaware Limited Liability Company)
Design Only  RN: 3437474 SN: 77975342	Renewed, May 27, 2018 Int'l Class: 35 First Use: January 31, 2007 Filed: March 13, 2007 Registered: May 27, 2008 Last Renewal: May 27, 2018	Int'l Class: 35 (Int'l Class: 35) retail department store services and retail grocery store services	Walmart Apollo, LLC (Delaware Limited Liability Company)

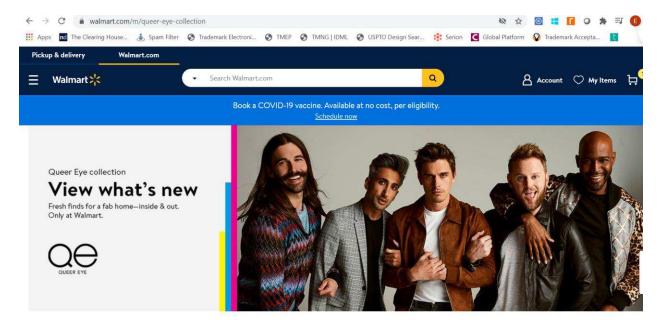
## Exhibit B

## Sampling of Notable Uses of Opposer's Mark

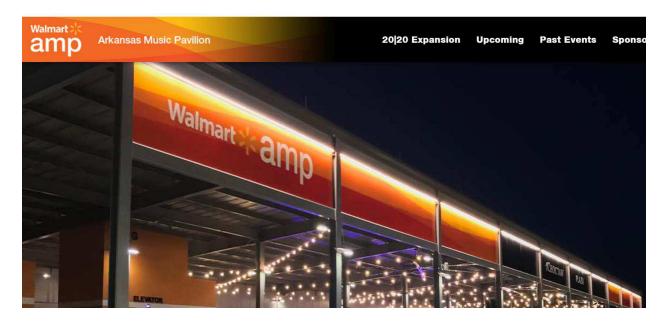
Jennifer Garner – see <a href="https://www.4029tv.com/article/live-walmart-shareholder-celebration/27813080">https://www.4029tv.com/article/live-walmart-shareholder-celebration/27813080</a> and <a href="https://www.facebook.com/watch/?v=359731014682016">https://www.facebook.com/watch/?v=359731014682016</a>



Queer Eye Walmart Collection – see <a href="https://www.walmart.com/m/queer-eye-collection">https://www.walmart.com/m/queer-eye-collection</a>.



 $Walmart\ AMP\ Concert\ and\ Entertainment\ Venue-see\ \underline{https://waltonartscenter.org/AMP/}$ 



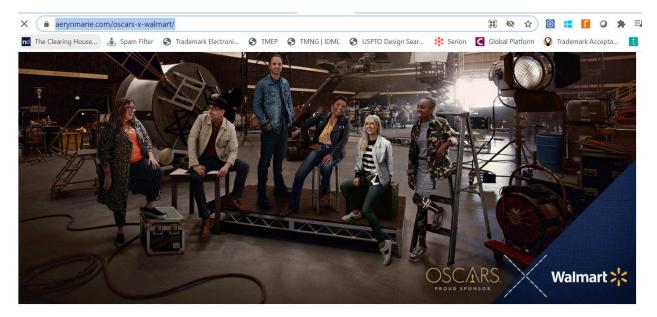
Exclusive Walmart Album Releases – see <a href="https://www.walmart.com/ip/Mariah-Carey-Mariah-Carey-Walmart-Exclusive-Vinyl/351225300">https://www.walmart.com/ip/Mariah-Carey-Mariah-Carey-Walmart-Exclusive-Vinyl/351225300</a>



 $Walmart\ Drive\ In-see\ \underline{https://corporate.walmart.com/newsroom/2020/08/05/walmart-brings-\underline{the-big-screen-to-its-parking-lots-starting-august-14}$ 



## Walmart sponsor of the Oscars – see <a href="https://www.aerynmarie.com/oscars-x-walmart/">https://www.aerynmarie.com/oscars-x-walmart/</a>



Walmart sponsor of the Country Music Awards – see <a href="https://cmaawards.com/news/walmart-sponsors-the-cma-awards-all-access-official-red-carpet-and-backstage-live-streams-and-special-in-show-performance-during-the-cma-awards/">https://cmaawards.com/news/walmart-sponsors-the-cma-awards-all-access-official-red-carpet-and-backstage-live-streams-and-special-in-show-performance-during-the-cma-awards/</a>

